Second pillars: they should not be broken promises



Gregorio Impavido Vienna, March 18th 2013

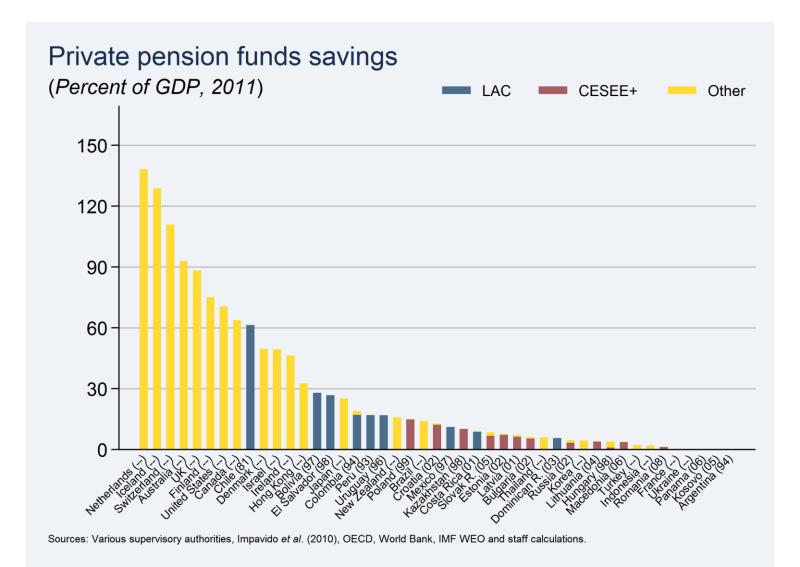
Outline



- Two key challenges with mandatory decentralized DC pensions (second pillars)
- Select institutional design failure of the accumulation phase
- Policy priorities for the post-crisis period

Consumption smoothing, capital formation and macro risk sharing





1st challenge: "mandatory" = market power

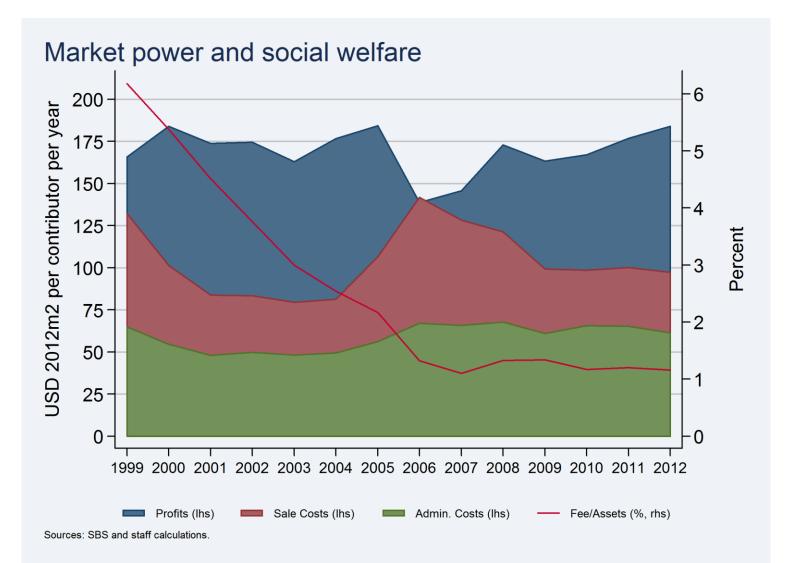


- Pension (quasi) markets have high barriers to entry with large sunk costs and economies of scale
- The mandatory element generates a highly inelastic demand and heuristic consumer behavior

 Yielding excessive market power, no within market competition and welfare loss to participants

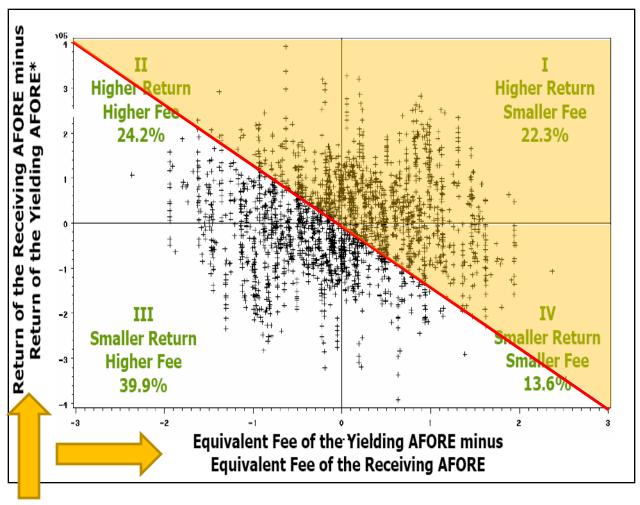
The consequences of market power





Marketing expenses have low educational value





Source: page 46 of Impavido et al. New Policies for Mandatory Defined Contribution Pensions: Industrial Organization Models and Investment Products. (The World Bank, DC). http://go.worldbank.org/TW6TW4NMU0

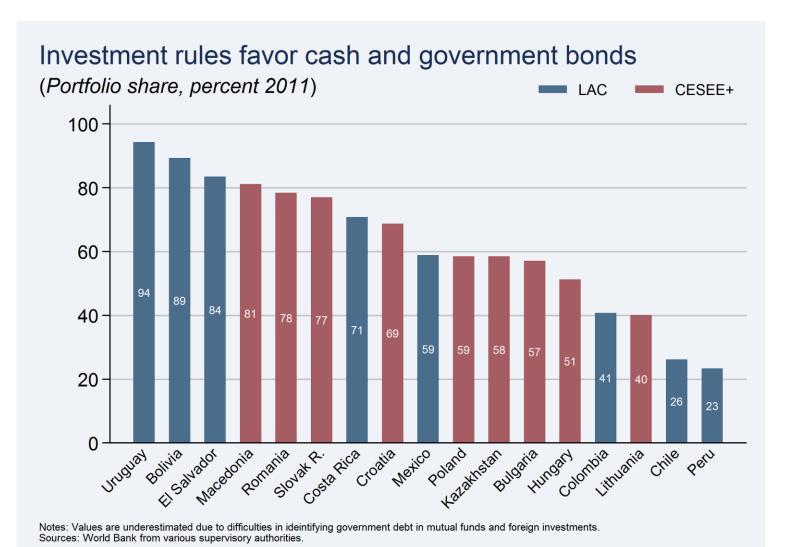
Current tools have varied impact on market power



- "Soft" interventions
 - Uniform rate regulation, bundling, simpler fee structures, centralization of high sunk cost functions
- "Hard" interventions
 - Caps on fees, restrictions/bans on switches or marketing expenses, monopsony agreements
- Procurement
 - Public procurement, hybrid I/O models, assignation rules (flow, stock, undecided).

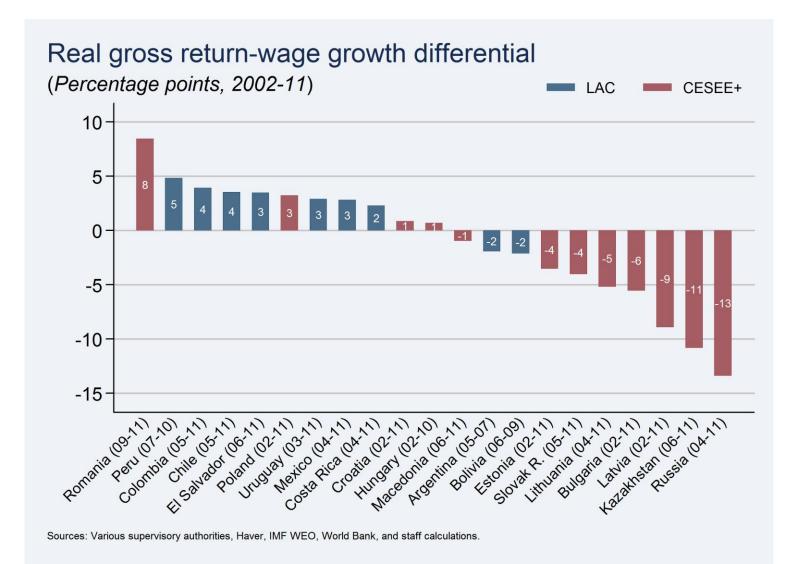
2nd challenge: "DC and funded" = investment risk





Managers have a short-term horizon

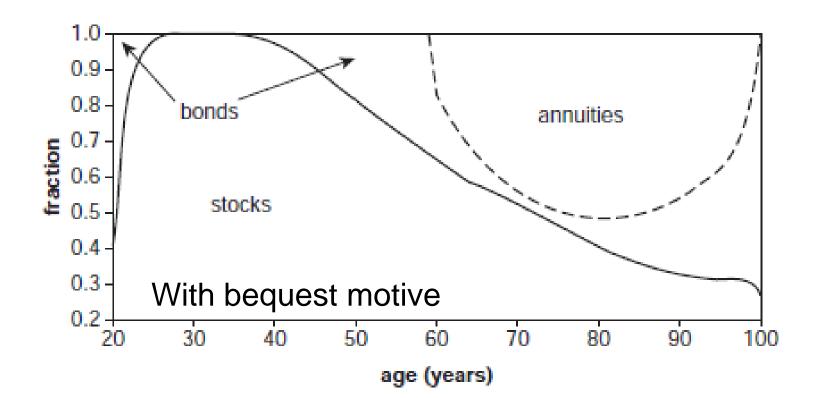




Contributors have a long-term horizon



 Expected replacement rate benchmarks (and human capital considerations) would yield strategic asset allocations aligned with the preferences of consumers



Conclusions: market power



- Maintain a decentralized I/O
 - Regulate like utilities
 - Eliminate incentives for marketing
 - More procurement: competition <u>for</u> the market
- Move to a centralized I/O
 - Strong governance
 - Procure passive investment in few global indices

Conclusions: investment risk



- Modify investment rules and products to:
 - Promote international diversification
 - Introduce deferred real annuities
 - Introduce long duration real fixed income instruments
 - Minimize investment options
- Require performance disclosure on the basis of long term benchmarks



Thank you!