

IMF Revenue Mobilizations and Development Conference: Session on Business Taxation

Alan Carter (ITD)

Washington DC, April 18, 2011

International Business Tax Issues

- Why are international tax issues important?
 - -Countries tax systems interconnected via treaty networks (directly and indirectly)
 - -Issues around who sets international tax norms and role of developing countries in developing these.
 - -Avoiding unintended consequences on investment.



Transfer pricing and the arm's length principle

- Multinational enterprises (MNEs) consisting of groups of associated companies or branches often conduct transactions with each other
- "Transfer pricing": prices in place for such transactions within MNEs
- -Problems associated with transfer pricing:
 - if MNEs conduct their intra-group transactions at prices that distort the allocation of income / expenses among associated enterprises (compared to normal market forces)
 - not in accordance with the arm's length principle
- "Arm's length principle": conditions of commercial and financial transactions between associated enterprises should not differ from the conditions that would be made between independent enterprises
- Objectives:
 - protecting countries against erosion of their tax base
 - MNEs: certainty of treatment, reducing risk of double taxation



Treaties in international tax avoidance and evasion

- International standards on the arm's length principle:
 - OECD Transfer Pricing Guidelines for Multinational Enterprises and Tax Administrations ("TP Guidelines")
 - UN Model Tax Conventions
- Also adopted by almost all countries in their Double Tax Conventions
- Supported by regional bodies and expert groups such as:
 - EU Joint Transfer Pricing Forum
 - Inter-American Centre of Tax Administrations (CIAT)
 - African Tax Administration Forum (ATAF)
 - Study Group on Asian Tax Administration and Research (SGATAR)

Alternative approaches in discussion, e.g. "global formulary apportionment"



Role of treaties and transfer pricing regulations

- It is important to note:
 - Transfer pricing regulations and their implementations directly affect the business environment in which cross-border trade and investment take place;
 - A principled application of transfer pricing rules is in the mutual interest of business and countries;
 - Transfer pricing rules do not stand in the place of more general anti-avoidance rules, nor can they address issues of tax evasion of fraud;
 - Most countries back up their transfer pricing rules with other anti-abuse laws;
 - The effectiveness of transfer pricing rules in a country cannot be considered in isolation from other aspects of a country's tax administration, and standards of governance.



Practical difficulties in implementation

- Many developing countries report difficulties in effectively implementing transfer pricing rules:
 - In building tax administration expertise and experience in transfer pricing in order to carry out effective audits;
 - With applying rules that require taxpayer and tax administration discretion in application;
 - In obtaining information needed from taxpayers in order to select cases for audit or carry out an effective audit;
 - In obtaining public information on arm's length conditions (e.g. price and profit margins)



Initiatives to address these challenges

- There is very large demand from developing countries to adopt transfer pricing rules.
- Primary requirements relate to:
 - Domestic legislation (tax profit of MNEs operating in the country to be computed on arm's length terms)
 - Administrative structures
 - Supporting provisions (e.g. documentation requirements)
- Treaty network also important in the context of transfer pricing:
 - Provides access to exchange of information
 - Provides for mechanism for avoiding double taxation and gives business comfort that internationally accepted approach will be applied



Task Force on Transfer Pricing

- The Task Force is committed to improving the transfer pricing capability of developing countries:
 - International panel of transfer pricing experts;
 - Development of a transfer pricing diagnostic tool;
 - Enhanced cooperation between IOs: focus on close and intensive work with a number of key countries;
 - Development of guidance tailored to developing countries' needs.





Concentration of tax avoidance/evasion

- Crisis-related losses in the financial sector are a source of risk
 - Report on "Addressing Tax Risks Involving Bank Losses" (September 2010)
- Large business and High net worth individuals pose particular challenges to tax administrations
 - "Compliance Management of Large Business Task Group"
 - "Study into the Role of Tax Intermediaries" (2008)
- Need for increased transparency and disclosure on the taxpayers' side
 - "Tackling Aggressive Tax Planning through Improved
 - "Transparency and Disclosure" (January 2010)
- There is an increased focus on tax avoidance overall not related to specific industries.
- Key issues:
 - Importance of timely, targeted and comprehensive information
 - Need to reach balance between good compliance and certainty

Current Challenges

- Variety of challenges, technical and institutional:
 - How to deal with growth in importance of intangible assets which can be located anywhere?
 - Dispute settlement amongst RAs businesses cannot themselves mediate such differences.
 - How to meet huge growth in demand for TA on international tax issues and relative priorities with domestic tax issues?
 - International institutional tax architecture and roles of IMF,WB,OECD,UN, ITD, regional development banks, regional tax organisations and other groupings (e.g. G20, FTA, Task Force on Tax and Development)

