Monetary Policy Responses to Food and Fuel Price Volatility

Eswar Prasad

Cornell University, Brookings Institution and NBER

Presentation draws on:

- Joint work with Rahul Anand (IMF): "Optimal Price Indices for Targeting Inflation under Incomplete Markets", NBER Working Paper No. 16290
- "Rethinking Central Banking":
 Sept. 2011 Report of Committee on International Economic and Policy Reform

Motivation

- Low and stable inflation is a key objective of monetary policy
- Choosing appropriate price index important operational issue in implementing any version of monetary policy
- Operational issues I do not look at:
 - Level of inflation
 - Point vs. band target

Related literature

- Targeting core (excl. food and energy prices) is optimal
 - □ It is a suitable measure of inflation (Wynne, 1999)
 - Food and energy shocks are supply shocks, so no monetary intervention is required (Mishkin, 2007,2008)
- Theoretical Basis
 - Goodfriend and King (1997)
 - Aoki (2001)
- Major assumption complete markets
 - Price stickiness is the only distortion

But...

- Markets are far from complete
- Consumers are credit constrained
- Unable to smooth consumption over time
 - Campbell and Mankiw (1989, 1990, 1991);
 Fuhrer (2000); Muscatelli et. al (2003)

Share of population with access to formal finance

	Percent with	Advanced	Percent with
Emerging Markets	access	Economies	access
Argentina	28	Belgium	97
Brazil	43	Canada	96
Chile	60	Denmark	99
China	42	France	96
Egypt	41	Germany	97
India	48	Italy	75
Indonesia	40	Netherlands	100
Iran	31	Spain	95
Korea	63	Sweden	99
Malaysia	60	Switzerland	88
Mexico	25	United Kingdom	91
South Africa	46	United States	91
Average	44	Average	94

High share of expenditure on food in household expenditure in EMs

Emerging		Advanced	
Markets		Economies	
Indonesia	53.0	Japan	14.7
Vietnam	49.8	Germany	11.5
India	48.8	Australia	10.8
China	36.7	Canada	9.3
Russia	33.2	United Kingdom	8.8
Malaysia	28.0	USA	5.7
Average	41.6	Average	10.1

Financial frictions imply...

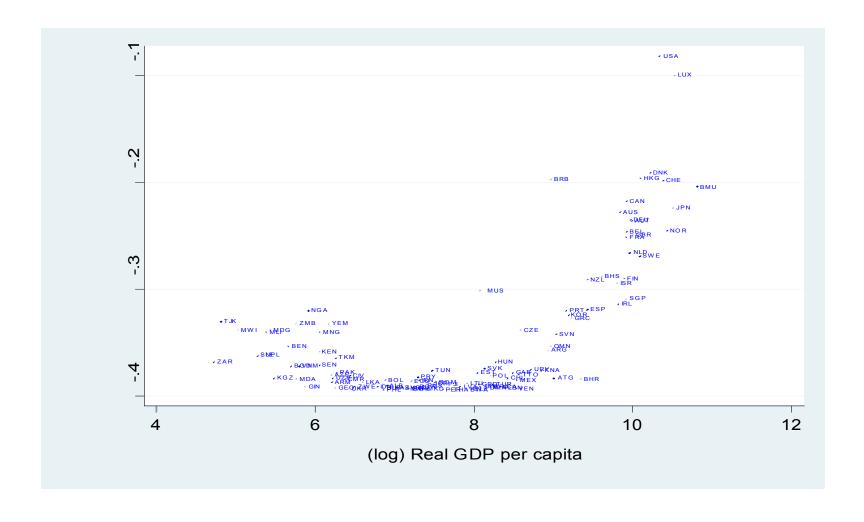
- Idiosyncratic shocks matter for consumption choice
- Income and expenditure of households depend on
 - Composition of household expenditure
 - Price elasticity of demand for goods

9 6 8 10 12 (log) Real GDP per capita

Figure 2. Income Elasticity of Demand for Food, 1996

Source: WDI and International Food Consumption Patterns Dataset, Economic Research Service, USDA.

Price elasticity of demand for food is low



Contributions

- Analytically determine choice of appropriate price index in an economy with financial frictions
- More realistic modeling of emerging market economies
- Results more generally applicable to economies with significant financial frictions

Model incorporates these features:

- Incomplete markets "rule of thumb consumers"
- Subsistence level food consumption
- Low elasticity of substitution for food
- Share of expenditure on food in total household expenditure high
- Closed economy, no physical capital

Model

- Two sector, two good closed economy new Keynesian model
- Sectors
 - Flexible price sector (food)
 - Sticky price sector (non food)
- Goods
 - \Box one type of flexible price good (C_F)
 - continuum of monopolistically produced sticky price goods

c(z) indexed in $z \in (0,1)$

- 1+λ Continuum of infinitely lived households
 - Heterogeneous in terms of borrowing opportunities
 - No storage technology or investment
- λ fraction face liquidity constraint: consume their wage income every period
- Others are free to borrow
- Each household owns a firm and produces one good (labor immobile between sectors)

Households, indexed by i, maximize the discounted stream of utility

$$E_0 \sum_{t=0}^{\infty} \beta^t [U(C_t^i, N_t^i)]$$

u(.) represents the utility of the form

$$U(C_t^i, N_t^i) = \frac{(C_t^i)^{1-\sigma}}{1-\sigma} - \phi_n \frac{(N_t^i)^{1+\psi}}{1+\psi}$$

$$C_{t}^{i} = \left[\gamma^{\frac{1}{\eta}} \left(C_{f,t}^{i} - C^{*} \right)^{-\frac{1}{\eta}} + \left(1 - \gamma \right)^{\frac{1}{\eta}} \left(C_{s,t}^{i} \right)^{1 - \frac{1}{\eta}} \right]^{\frac{1}{1 - \frac{1}{\eta}}}$$

$$C_{s,t}^{i} = \left[\int_{0}^{1} c_{t}^{i}(z)^{\frac{\theta-1}{\theta}}\right]^{\theta/\theta-1}$$

Monetary policy rule (Taylor rule)

$$\log(R_{t}/\bar{R}) = \rho_{i} \log(R_{t-1}/\bar{R}) + \rho_{\pi} \log(\Pi_{t}/\bar{\Pi}) + \rho_{y} \log(Y_{t}/\bar{Y})$$

Flexible price sector shock

$$A_{f,t+1} = \rho_{af} A_{f,t} + \xi_t, \xi_t \approx i.i.d \ (0, \sigma_{a,f})$$

Sticky price sector shock

$$A_{s,t+1} = \rho_{as} A_{s,t} + \upsilon_t , \ \upsilon_t \approx i.i.d \ (0,\sigma_{a,s})$$

Two market specifications

Complete financial markets

Incomplete financial markets

Policy regimes

Strict core inflation targeting

$$\log(R_{t}/\bar{R}) = \rho_{i} \log(R_{t-1}/\bar{R}) + \rho_{\pi} \log(\Pi_{s,t}/\bar{\Pi}_{s})$$

Strict headline inflation targeting

$$\log(R_{t} / \bar{R}) = \rho_{i} \log(R_{t-1} / \bar{R}) + \rho_{\pi} \log(\Pi_{t} / \bar{\Pi})$$

Flexible core inflation targeting

$$\log(R_{t}/\bar{R}) = \rho_{i} \log(R_{t-1}/\bar{R}) + \rho_{\pi} \log(\Pi_{s,t}/\bar{\Pi}_{s}) + \rho_{y} \log(Y_{t}/\bar{Y})$$

Flexible headline inflation targeting

$$\log(R_{t} / \bar{R}) = \rho_{t} \log(R_{t-1} / \bar{R}) + \rho_{\pi} \log(\Pi_{t} / \bar{\Pi}) + \rho_{v} \log(Y_{t} / \bar{Y})$$

Calculating welfare gains

- Welfare under strict core inflation targeting as baseline
- Welfare cost, ω^c , is defined as consumption needed to make consumers as well off under strict core inflation targeting as under regime a

$$V_0^a = E_0 \sum_{t=0}^{\infty} \beta^t U((1 + \omega^c) C_t^r, N_t^r)$$

- Positive number indicates welfare is higher under regime a
- $\omega^c * 100$ gives the percentage of life time consumption

Results: Welfare cost of targeting different price indices

	Complete Markets		Incomplete Markets			
		Flexible Headline Targeting	0010		Flexible Headline Targeting	
Welfare gain (in % of strict core inflation targeting consumption)	-0.07	-0.22	-0.19	3.21	4.18	1.58

Explanation of results

- Constrained households' demand insensitive to interest rate fluctuations, determined by real wages
- Financial friction establishes a link between real income of constrained consumers and aggregate demand

- So, price in flexible price sector affects aggregate demand
- In order to affect aggregate demand, central bank must stabilize prices in flexible price sector
- Also, inflation and output may move in opposite directions – stabilizing output gap is welfare improving

Sensitivity analysis

- Without subsistence level of food consumption
- Elasticity of substitution between food and non food
- Lots of additional analysis of sensitivity to model parameters

Results hold up quite well

Extensions

 Alternate characterization of complete markets

 More general setting – where households in either sector can be credit constrained

Alternate complete market setting

In most models – households can insure fully against income risks ex- ante

We look at setting
 — when households can insure only ex-post

Results under alternate complete market settings

Elasticity of Substitution	Flexible Headline Inflation Targeting
0.6^{a}	0.24
0.7	0.05
0.8	-0.02

Complete general market setting

 A fraction of people in both sectors are credit constrained

 We choose the fractions such that overall 50% of the households in the economy are credit constrained

Results of general market setting

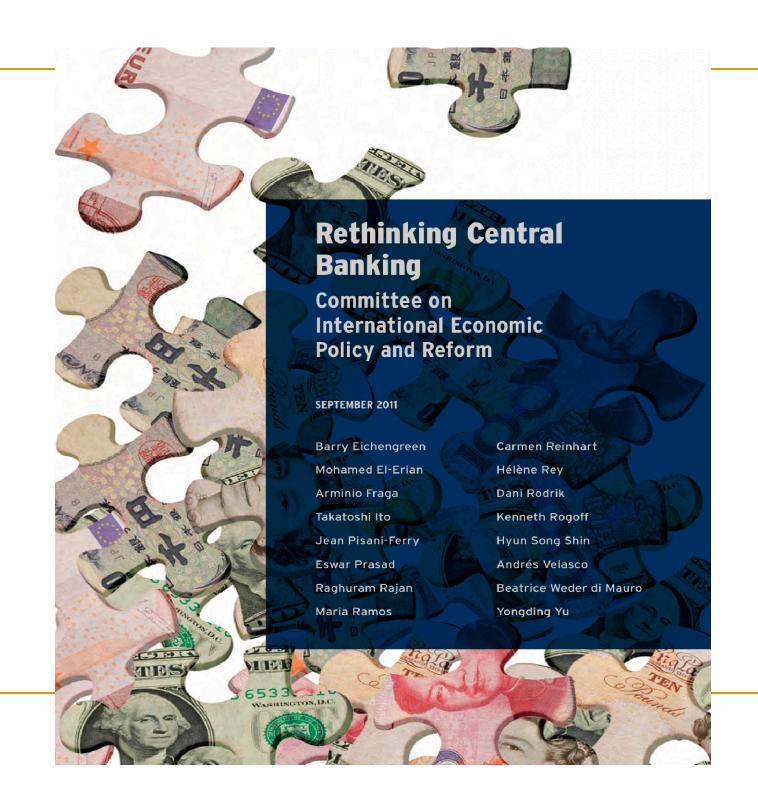
Fraction of	Fraction of	
households in	households in	Welfare gains
sticky price	flexible price	from flexible
sector with	sector with	headline inflation
access to formal	access to formal	targeting
finance	finance	
0.10	0.90	0.38
0.20	0.80	0.22
0.30	0.70	0.21
0.40	0.60	0.22
0.50	0.50	0.24
0.60	0.40	0.26
0.70	0.30	0.28
0.80	0.20	0.29
0.90	0.10	0.30

Conclusions

- In the presence of financial frictions core inflation targeting not optimal
- Presence of credit constrained consumers establishes a link between price in the flexible price sector and aggregate demand
- Since inflation and output may move in opposite direction – targeting flexible headline inflation optimal

Policy implications, broader intuition

- In real world, central bank has to respond to food price volatility from a pure welfare perspective
- Inflation expectations another channel
- Sub-optimal response to supply shocks Yes, but...



New challenges facing central banks

- Sovereign debt rising; financial repression?
- Exchange rate
- And...food/fuel/commodity price increases

The Art of Central Banking

