

# **Engaging the global GFS community**

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## **Background**

#### **Background**

• In the pursuit of harmonized and coherent macroeconomic statistics within a changing environment, the update of the GFSM 2014 is essential to better serve as a basis for fiscal analysis, Fund surveillance, and policy decisions.

Communication and engagement with the GFS community, particularly data users and compilers will be a continuous process. Maintaining ongoing communication and ensuring that all stakeholders are engaged in this process will be a key step toward the success of the GFSM 2014 update.

## **Strategic Goals**

#### **Strategic goals**

To raise stakeholder awareness of the GFSM 2014 update.

 To promote collaboration and active engagement with all stakeholders involved in the GFSM 2014 update process.

 Build advocacy and support for the adoption and implementation of the GFSM 2014 and its successor in fiscal analysis, Fund surveillance and policy decisions.

# Stakeholders and Engagement Modalities

#### **Main Stakeholders**

- GFS Country Compilers
- GFS Country Users (policymakers, fiscal analysts)
- GFS Users in regional and international organizations
- Individuals and groups involved in parallel statistical updates (e.g. MFS, COFOG, SEEA-CF)
- Accountants and experts in other macroeconomic statistics
- IMF Functional and Area Departments
- GFSAC members
- Task Teams
- Academics and Media

#### **Engagement Modalities**

- Websites (Public and Exclusive GFSAC collaboration)
- Compiler's Hub (under development as a new collaboration and communication tool for macroeconomic statistics)
- Virtual and face-to-face meetings
- Seminar or workshops
- Advocacy by GFSAC members, LTXs and STXs for outreach
- Direct and targeted communication through emails and online surveys
- Social media tools
- PowerPoint presentations in various languages.
- e-Newsletters, blog or flyers
- Reports including guidance notes.
- Promotional Videos

#### **Collaboration site**

#### Home (imfconnect.org)





Home

**Meetings Library** 

Collaboration

Governance

#### **Welcome to GFSAC**

The IMF Government Finance Statistics Advisory Committee (GFSAC) is a group of internationally recognized experts that advises the IMF on government finance statistics-related matters. It was established in 2014 and includes compilers and users of fiscal statistics (government finance statistics and public sector debt statistics), and representatives of relevant international organizations.

The overall outcome is to foster the compilation and dissemination of high-quality comparable fiscal data for surveillance and decision-making as shown in the terms of reference.

#### **Upcoming Events**

# Proposed Communication and Engagement Plan (CEP)

#### **Communication and Engagement Plan (CEP)**

Activity	Purpose	Main stakeholder(s)	Engagement level <sup>1</sup>	Timeline	Modalities/ channels <sup>2</sup>	
Launch of the GFSM 2014 update process						
Launch of the GFSM 2014 update process	Re-establish the advisory group (GFSAC); governance structure and endorse the launch of the GFSM 2014 update process	IMF Statistics Department	Collaborate	2024 Q1	Regular targeted emails	
		GFSAC Secretariat			<ul> <li>Virtual and face to face</li> </ul>	
		GFSAC members			<ul> <li>meetings</li> <li>Webinars and face to face workshops</li> </ul>	
	Communicate to the global GFS about the start of the update process and invite all stakeholders to participate, provide feedback, indicating how and when.	GFS Community	Inform	2024 Q2	Online survey Media release Internal and external website	
	Build a database of the potentially interested parties to consult through the update process		Consultation	2024 Q2	<ul> <li>Social media</li> <li>Videos<sup>3</sup></li> </ul>	
Global consultations <sup>4</sup>						
Inputs to other ISS update process	Contribute inputs to the SNA/BPM, COFOG, SEEA, and MFSMCG update	GFSAC members	Consultation	Ongoing basis	Inputs to Guidance notes	
		GFSAC Secretariat			<ul> <li>Targeted group emails</li> <li>Dedicated collaboration website</li> </ul>	
		GFS Community				

#### Communication and Engagement Plan (CEP)\_

Phase I: Research Agenda	Globally consult on GFSAC endorsed research topics for comments and feedback and potential consideration for new suggestions. The GFS community may provide RATINGS of each research topic based on scale of 0 to 5.	GFS Community	Consultation	2024 Q2 – 2024 Q4	Online survey Targeted emails Website Social media
	Task Teams prepare guidance notes and recommendations for consideration by the GFSAC	Task Teams	Collaborate	2024 Q2 – 2026 Q2	Guidance notes     Targeted group emails     Dedicated collaboration     website
		GFSAC members			
		GFSAC Secretariat			
	Communicate the final outcome on research topics endorsed	GFS Community	Inform	2024 Q4	Release brief report, including list of topics. Targeted emails Website Social media
Phase II: Drafting	Globally consult on GFSAC <u>endorsed</u> ; -outlines for stakeholders' inputs and feedback -preliminary versions of chapters and annexes for stakeholders' inputs and feedback	- GFS Community	Consultation	2025 Q4 – 2026 Q1	Online survey Targeted emails Website, Social media
			Consultation	2026 Q3 – 2027 Q2	
	Communicate the final outcome of chapters outline versions of chapters and annexes endorsed.		Inform	2027 Q2 – 2027 Q3	Release report, including list of topics. Targeted emails Website and social media

#### Communication and Engagement Plan (CEP)\_

Ongoing outreach to infor	Ongoing outreach to inform stakeholders about the GFSM update and importance thereof					
Ongoing outreach	Continuously update the external stakeholders per region in collaboration with the RCDCs of the GFSM update process.	IMF Statistics Department GFS Community	Inform Consult Collaborate	2024 Q3 – 2026 Q4	Online survey     Flyers     PPT presentation     e-newsletter     Brief progress report     Webinars and face to face workshops     Videos	
	Share information internally (within the IMF) on any updates-Townhalls	IMF Statistics Department GFS Community		2024 Q3 – 2026 Q4		
	Various outreach missions (GFSAC, IMF, etc.)	GFSAC members GFSAC Secretariat GFS Community		2024 Q3 – 2026 Q4		
	Produce training materials subsequent to the final approval process, ensuring that stakeholders, including GFS compilers and data consumers, are empowered and knowledgeable of the specific changes and associated implications.	IMF Statistics Department GFS Community		2027 Q4 – 2028 Q4		
Official Final Sign-off and Dissemination of updated GFS manual						
Formal approval by IMF Chief Statistician	Final Sign-off and Dissemination of updated GFS manual by end of 2027	All stakeholders	Collaborate	2027 Q4	Virtual and in-person seminar  Meetings Social media Website E-newsletter/ blog Flyers Video	

### **Summary and Questions**

#### **Summary**

- Engagement with the relevant stakeholders at the appropriate times is important.
- Communication and Engagement Methods and Tools will vary depending on the type of stakeholder involved and purpose of engagement. Past experiences and lessons from SNA 2025 and BPM 7 to be considered for new GFSM.
- The Communication and Engagement process should be continuous and reiterative.
- GFSAC is expected to provide written comments regarding the Communication and Engagement Plan (CEP). A paper will be shared after the April meeting.

#### **Questions and Discussion**

- Are there any other potential stakeholders other than the ones identified?
- Are the methods and tools proposed sufficient?
- Are there additional and/or different approaches that could be considered?
- What are the key issues/aspects that you think are most important to communicate to the GFS Community/Users?
- Any additional comments regarding stakeholder outreach?
- Any comments on the overall proposed structure of the communications and engagement plan?