



IMF Working Paper

Beyond the Crisis: Revisiting Emerging Europe's Growth Model

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European Department

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Abstract

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Focusing on the nexus between economic growth and buildup of external vulnerabilities, this paper provides a systematic account of different growth strategies followed in Central and Eastern Europe in 2000-08 and then uses this growth diagnostics to derive implications for the post-crisis recovery. The main findings point to three policy lessons for improving growth sustainability. First, greater reliance on tradable sectors should be the cornerstone of the future growth model. Second, enhancing domestic sources of bank credit funding would contribute to mitigation of external vulnerabilities and make domestic financial system more resilient to global financial shocks. Third, prudential and macroeconomic policies will have to be more proactive in managing capital inflows, including funneling these inflows into investment in the export-oriented industries.

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I. INTRODUCTION¹

The recent crisis has had a profound effect on Central and Eastern European countries, raising questions about the sustainability of the pre-crisis growth models. The turmoil derailed these economies from their pre-crisis pace of growth, impairing productive capacity and balance sheets, raising unemployment, and sharply lowering capital formation. In many cases, external and fiscal vulnerabilities worsened considerably. As signs of financial stabilization are emerging, attention is increasingly shifting to the quest for robust policy frameworks that would restore external and domestic sustainability, promote growth, and prevent another boom-bust cycle. Since countries pursued different economic strategies prior to the crisis, thus entering the crisis with different degree of vulnerabilities, the spectrum of experiences during the boom years can help us to draw lessons about the broad characteristics of (un-)sustainable growth.

This paper seeks to provide a systematic account of different growth models followed in the region in 2000-08 and then uses this growth diagnostics to derive implications for the post-crisis recovery. The focus of the recent research has been on contrasting various features of growth models in different emerging-market regions.² There is much to learn, however, from the heterogeneity of growth experiences in Central and Eastern Europe. Therefore, this paper contributes to the literature by providing a systematic account of different growth models followed within the region. However, the standard taxonomy of emerging Europe—into the Baltics, the CEE, the Balkans, and the CIS—can be overly simplistic. While this taxonomy may be encompassing, critical heterogeneity exists within each group. Most importantly, countries entered the crisis with different degree of vulnerabilities as they pursued different economic strategies prior to the crisis.

An alternative approach to categorize experiences in emerging Europe proposed in this paper is to focus on the link between the economic growth and the buildup of external vulnerabilities. What prior to the crisis appeared like a solid growth performance in some countries in the region was built on brittle fundamentals. The growth solution often came in the form of abundant, but ultimately unsustainable, capital inflows that bridged increasing gaps between spending and incomes, fueled credit booms, and resulted in accumulation of foreign liabilities and spilled over into large current account deficits.³ But there is a great deal of heterogeneity in emerging Europe—including differences in structure of economy, stage of convergence, policy stance, and perceptions of attractiveness for investors—suggesting that grouping countries according to the extent of accumulated external vulnerabilities is

¹ The author thanks Thanos Arvanitis for extensive discussions and guidance, as well as Bas Bakker, Holger Floerkemeier, Albert Jaeger, Yuko Kinoshita, Zuzana Murgasova, and Jesmin Rahman for useful comments and suggestions. The author is also grateful to Dustin Smith for his excellent technical assistance.

² See Fabrizio, Leigh, and Mody (2009) and Schadler et al (2007) for a comparison of growth performances and mechanisms in East European, East Asian, and Latin American emerging economies.

³ Abiad, Leigh, and Mody (2009) provide a useful analysis of the role of the “downhill” flow of capital in facilitating income convergence with Western Europe.

likely to help distill the stylized facts of different growth models followed by countries in the region. In other words, studying the joint determination of the economic growth and external vulnerability is the key to discovering a sustainable growth model.

The main findings of the analysis point to three policy lessons for improving sustainability of growth in Central and Eastern Europe. First, *greater reliance on tradable sectors* should be the cornerstone of the future growth model. Enhancing the profitability of tradable sectors, however, may prove to be challenging in the environment where large foreign currency balance sheet vulnerabilities make exchange rate readjustment difficult. In this context, measures enhancing external competitiveness through improving business environment and cost competitiveness will be of critical importance. Second, *greater reliance on domestic sources of bank credit funding* would contribute to mitigation of external vulnerabilities and make domestic financial system more resilient to global financial shocks. Third, prudential and macroeconomic policies will have to be *more proactive in managing capital inflows*, including funneling these inflows into investment in the export-oriented industries.

The remainder of the paper is organized as follows. Section II identifies different vulnerability clusters among Central and Eastern European economies and discusses some stylized differences in the followed growth strategies. Section III, for the purpose of this paper, defines growth model as the nexus between the economic growth and the buildup of external vulnerability and empirically investigates the relative importance of various factors for its determination. Section IV attempts to gain further insight into the post-crisis growth prospects in Central and Eastern Europe by using the estimated model to conduct a series of illustrative simulations to gauge the extent to which shifts in the structure of economies would facilitate development of a sustainable growth model in two European emerging economies (Croatia and Slovakia). Finally, Section V outlines some policy implications.

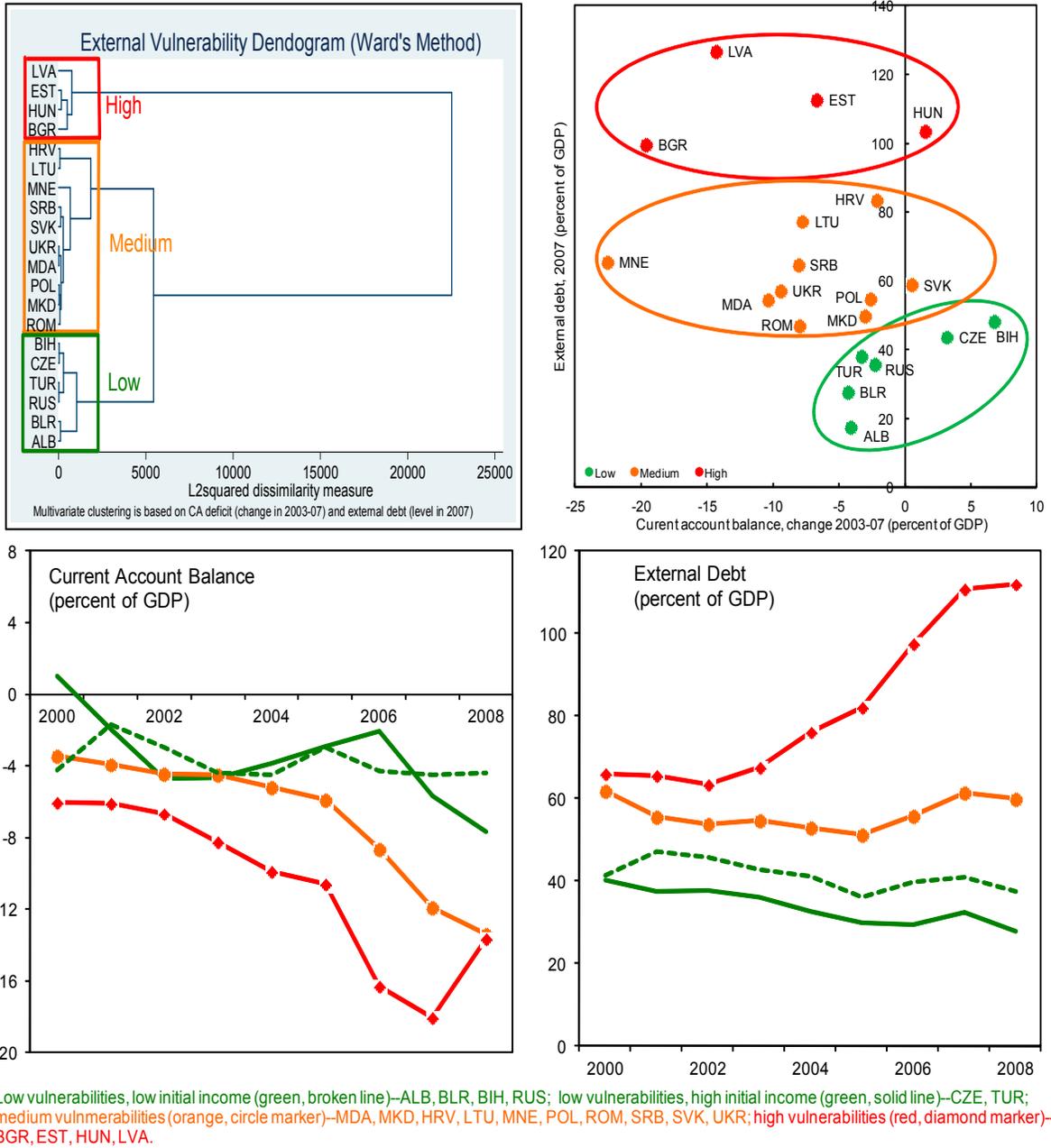
II. STYLIZED FACTS OF DIFFERENT GROWTH MODELS IN CENTRAL AND EASTERN EUROPE

A. Clusters of External Vulnerability

The starting point for identifying different growth models is the detection of cases where the boom years coincided with the accumulation of large external vulnerabilities. Specifically, we are interested in studying episodes where robust economic growth was achieved at the expense of accumulation of large external liabilities and, relatedly, spilled over into large current account deficits. This is achieved by applying the hierarchical cluster analysis, a method that allows to find clusters of observations within a data set (see Appendix I), to (i) *the external debt in 2007* and (ii) *the change in the current account balance between 2003 and 2007* (both expressed in percent of GDP).⁴ It is important to recognize that external

⁴ As some of countries in the sample were already in crisis during 2008, the year of 2007 represents a good proxy for the end of the boom cycle. Results are reasonably robust to the choice of the benchmark years.

Figure 1. External vulnerability clusters



vulnerability clusters analyzed here are used exclusively to group countries by the extent of widening of the external current account and accumulation of external debt.⁵ Hence an inclusion in one of the vulnerability clusters should not be interpreted as a proxy for risk of a crisis.

The analysis suggests at least three distinct external vulnerability clusters in Central and Eastern Europe, which go well beyond the regional groupings (Figure 1). Over the years preceding the crisis, countries with low external vulnerability—the most diverse cluster of the three in terms of types of countries including Albania, Belarus, Bosnia and Herzegovina, Czech Republic, Russia, and Turkey—contained deterioration (or even registered an improvement) of the current account balance and entered the crisis with moderate external debt (on average about 35 percent of GDP).⁶ The medium level vulnerability countries (Croatia, Lithuania, the Former Yugoslav Republic of Macedonia, Moldova, Montenegro, Poland, Romania, Serbia, Slovak Republic, and Ukraine) experienced a notable widening of current account deficits and significantly higher level of external debt (on average about 7 percent of GDP and 60 percent of GDP, respectively). Finally, countries in the high level vulnerability cluster (Bulgaria, Estonia, Hungary, and Latvia) are primarily characterized by an exceptionally high external debt burden (over 100 percent of GDP). However, current account balance dynamics varied widely across countries, ranging from improving modestly in Hungary to deteriorating by nearly 20 percent of GDP in Bulgaria.⁷

B. Stylized Facts

Notwithstanding large differences in external imbalances, growth record was robust in all countries, at least until 2008. Throughout the boom years, the average rate of economic growth within each cluster was in the range of 6-7 percent per year, irrespective of the degree of external vulnerability (Figure 2). Why didn't the borrow-and-spend behavior in high vulnerability countries yield stronger growth? As shown below, the answer to this question underpins the essence of the growth strategies followed by these countries: externally financed domestic demand growth in high vulnerability countries were primarily driven by

⁵ While a number of alternative metrics (e.g., the extent of currency mismatches, the composition of capital inflows, and deviation of the current account balance from the norm) of external vulnerability could be studied, the two-variable grouping used here has important advantages of tractability and ease of interpretation.

⁶ It is important to stress heterogeneity of countries in the low vulnerability cluster as it covers countries of very different income level, ranging from Albania (10 percent of Euro Area level) to Czech Republic (over 50 percent of Euro Area level), which was recently recognized as an advanced economy. To highlight these critical differences, the low external vulnerability cluster is further clustered into two sub-groups based on the level of per capita income in 2003.

⁷ The two input variables enter cluster analysis in non-standardized way and thus differences in levels and variances influence variables' relative importance in cluster determination. As a result, the stock vulnerabilities (external debt) dominate determination of dissimilarity between two individual countries, particularly for high vulnerability cluster. The role of the flow vulnerabilities (current account balance) is to separate the low and the medium vulnerability clusters.

consumption and inward-oriented investment booms, thus spilling over to exploding import bills and rising trade deficits. Accordingly, the growth-enhancing effect of buoyant domestic demand was largely offset by the growth-depressing effect of (negative) net exports contributions.

The growth performance diverged drastically with the onset of the global financial crisis. Real GDP growth collapsed in the most vulnerable countries, reflecting a sudden stop of capital flows and sharp contraction in domestic demand. Although notably less, growth also plummeted in the more advanced countries with low external vulnerabilities on the back of falling demand for imports in advanced Europe. In contrast, economic growth in 2008 fared markedly better in commodity exporters and the less financially developed and regionally integrated economies, although the former group also took a hit once commodity prices dropped sharply amid the global slowdown.

Figure 2. Economic growth



A deeper dissection of the driving forces of the economic performance confirms significant heterogeneity in the underlying growth models. Systematically analyzing differences across clusters of external vulnerability for factors traditionally thought to be important for economic growth provides the following insights:

- *Countries in higher vulnerability clusters liberalized economies, pushed forward with structural reforms, and notably improved business environment* by the beginning of the studied period (Figure 3). These countries promptly completed broad privatization programs, eliminated import and export restrictions, and facilitated financial deepening through comprehensive banking reforms. Overall business environment in these countries was at par with that in high-income low-vulnerability countries. In contrast, the less developed countries with low external vulnerability had unfinished reform agenda and were beset by corruption, abuse of market power, and weak competition.⁸

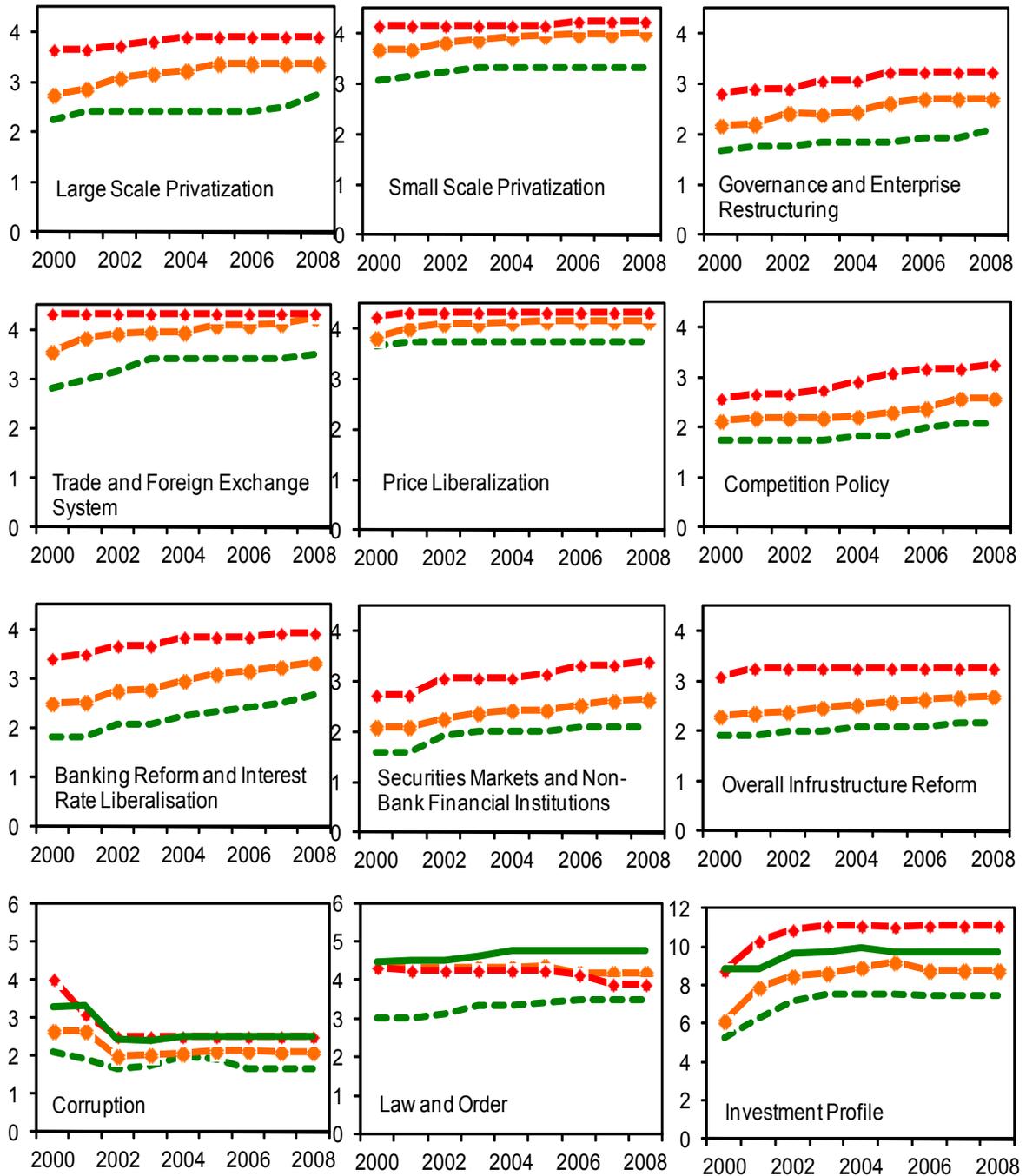
⁸ As suggested by poor EBRD Transition Indicator and ICRG Institutional Quality ratings.

- *Countries in higher vulnerability clusters, experienced credit and absorption booms* (Figure 4). On the back of benign external environment and, in many cases, propelled by strong reform record and EU accession prospects, capital flowed to these countries at an overwhelming pace. In sharp contrast with countries in low vulnerability cluster, the composition of inflows progressively shifted toward debt-creating, non-FDI flows. The increasingly foreign-owned banking systems revved up credit growth, most of which concentrated in the non-tradable sector. Hastened financial deepening fueled the absorption-led growth and exacerbated (often already pronounced) the non-tradable sector bias in the structure of these economies.
- *Countries in higher vulnerability clusters were initially significantly more open—on account of global financial and trade integration—than many of their low vulnerability counterparts* (Figure 5).⁹ This wedge in the extent of integration to the global markets widened rapidly over the boom years, primarily on account of amassing external liabilities and exploding imports, exacerbating the negative contribution of the net foreign demand to economic growth. While overall exports performance has been mixed, high-income low-vulnerability countries are typically characterized by higher share of high-value manufactured exports, likely reflecting their bigger industrial base.
- *Countries in higher vulnerability clusters allowed little (if any) exchange rate flexibility* (Figure 6). In the face of massive capital inflows, leaning against the nominal appreciation implied significant central bank foreign currency purchases. As complete sterilization was excessively costly, higher inflation in countries with fixed exchange rate regimes lowered real interest rates, fueling credit booms and aggravating external vulnerabilities. While erosion of competitiveness was not an obvious problem, higher vulnerability countries' expansion in the world export markets was less vibrant.¹⁰ Moreover, fixed exchange rate regimes reduced perceptions of the exchange rate risk and contributed to overleveraging and high degree of financial euroization.

⁹ While economy's openness is a very broad concept, for the purpose of this paper, trade and financial openness are defined as sums of exports and imports of goods and services and overall external assets and liabilities expressed as a ratio to GDP.

¹⁰ Bakker and Gulde (2010) show that countries where nominal exchange rate appreciated showed less signs of overheating and lower nominal wage increases. As a result, external competitiveness in these countries was better preserved.

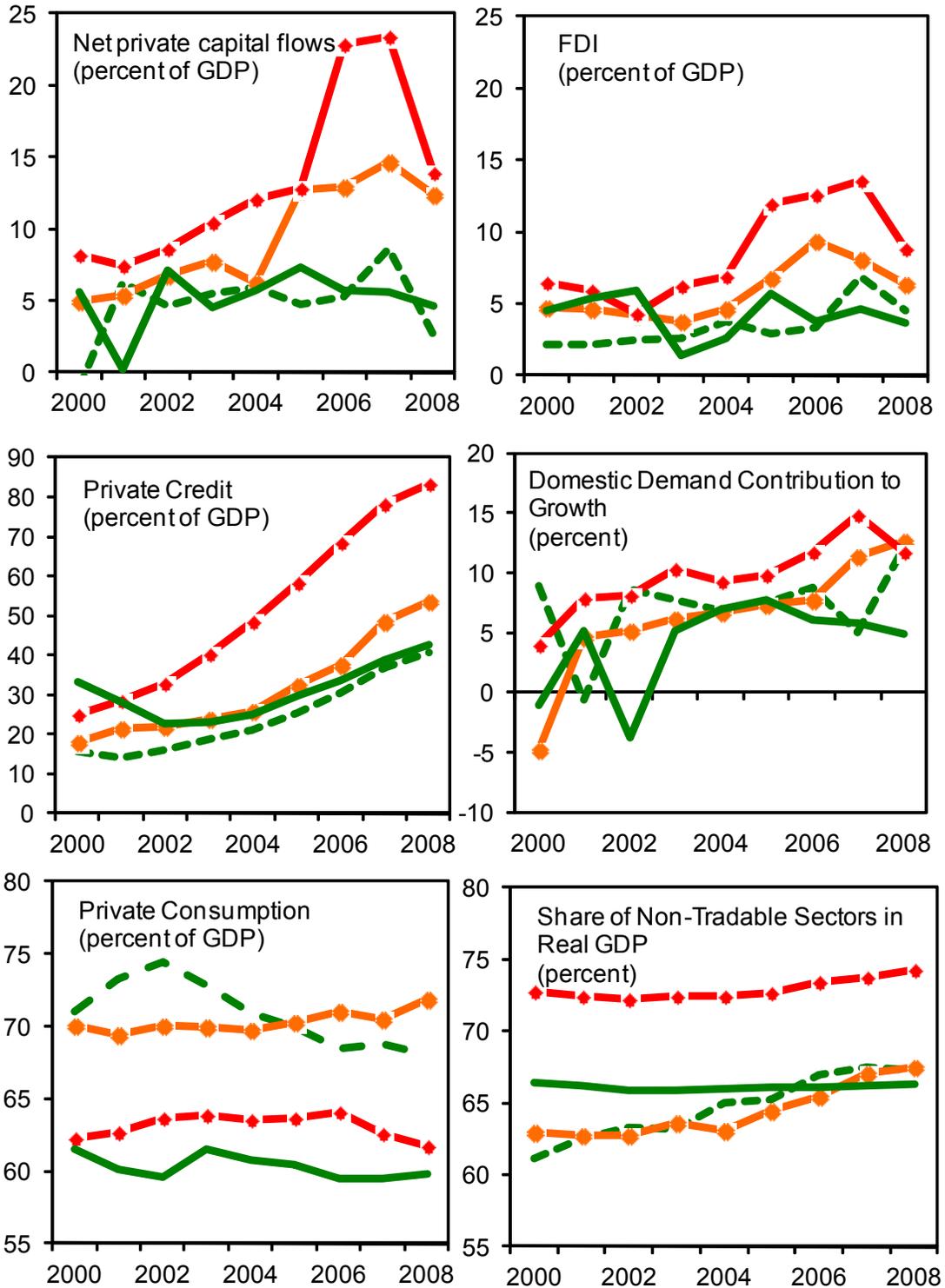
Figure 3. Transition Indicators and Institutional Quality



Source: EBRD Transition indices, ICRG indices (last row).

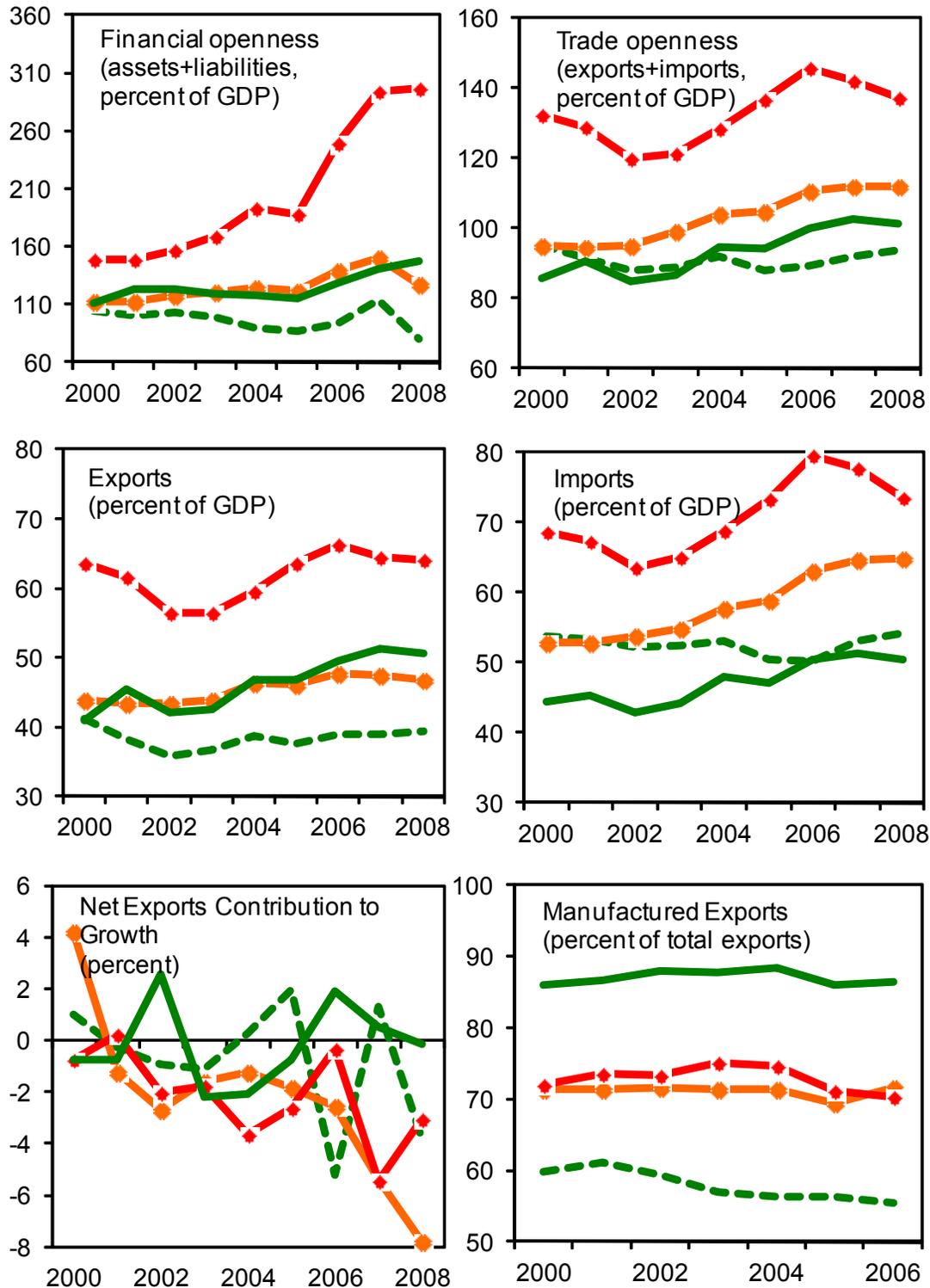
Low imbalances, low initial income (green, broken line)--ALB, BLR, BIH, RUS; low imbalances, high initial income (green, solid line)--CZE, TUR; medium imbalances (orange, circle marker)--MDA, MKD, HRV, LTU, MNE, POL, ROM, SRB, SVK, UKR; high imbalances (red, diamond marker)--BGR, EST, HUN, LVA.

Figure 4. Capital Flows, Credit, and Domestic Demand



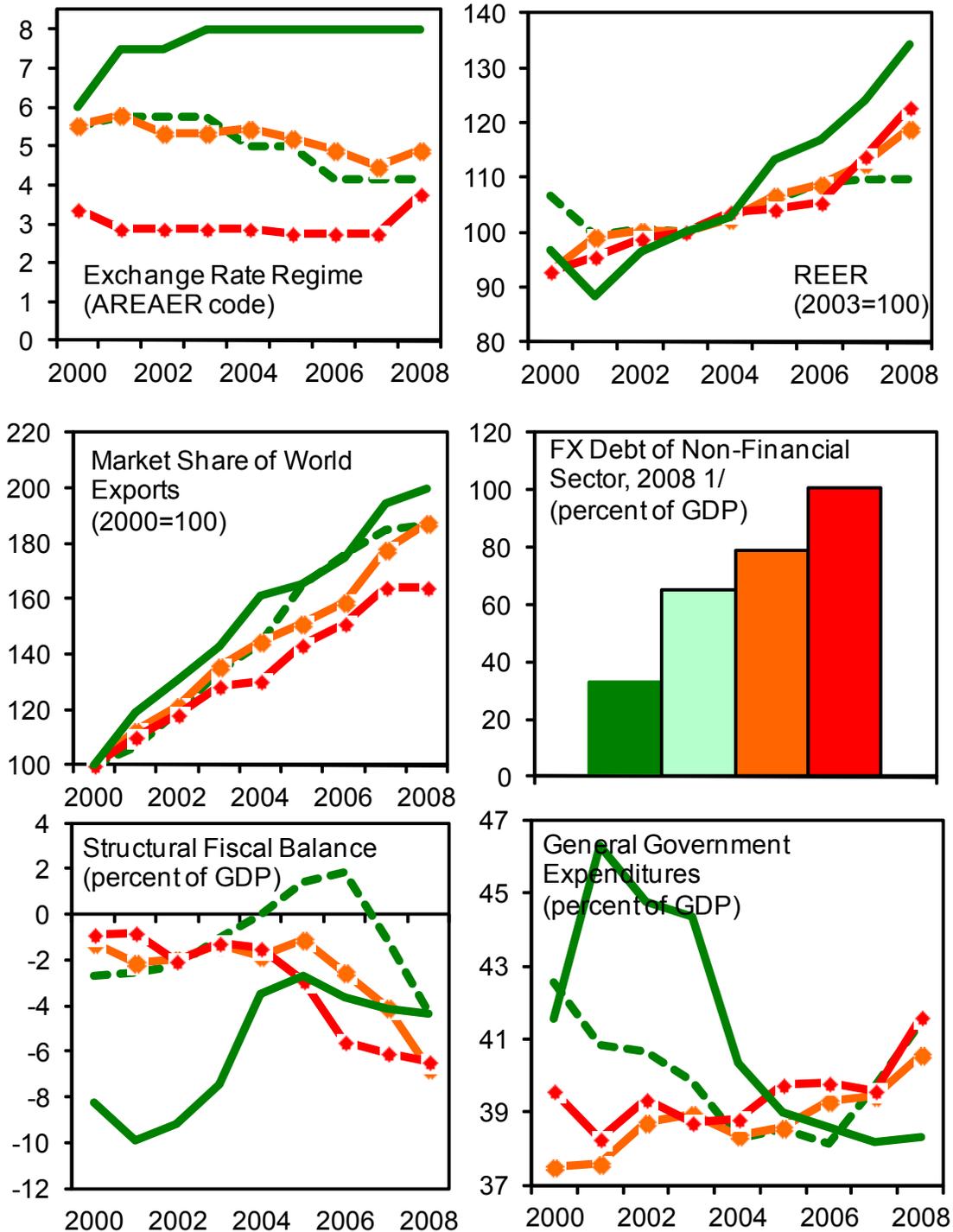
Low imbalances, low initial income (green, broken line)--ALB, BLR, BIH, RUS; low imbalances, high initial income (green, solid line)--CZE, TUR; medium imbalances (orange, circle marker)--MDA, MKD, HRV, LTU, MNE, POL, ROM, SRB, SVK, UKR; high imbalances (red, diamond marker)--BGR, EST, HUN, LVA.

Figure 5. External Sector Indicators



Low imbalances, low initial income (green, broken line)–ALB, BLR, BIH, RUS; low imbalances, high initial income (green, solid line)–CZE, TUR; medium imbalances (orange, circle marker)–MDA, MKD, HRV, LTU, MNE, POL, ROM, SRB, SVK, UKR; high imbalances (red, diamond marker)–BGR, EST, HUN, LVA.

Figure 6. Policy Indicators



Low imbalances, low initial income (green, broken line)--ALB, BLR, BIH, RUS; low imbalances, high initial income (green, solid line)--CZE, TUR; medium imbalances (orange, circle marker)--MDA, MKD, HRV, LTU, MNE, POL, ROM, SRB, SVK, UKR; high imbalances (red, diamond marker)--BGR, EST, HUN, LVA.

1/ Country coverage is constrained by data availability.

- *Countries in higher vulnerability clusters were characterized by somewhat more procyclical fiscal stance than their low vulnerability counterparts* (Figure 6). It appears that fiscal policy was not the primary contributor to the buildup of external vulnerabilities: tax revenues were buoyant, fiscal balances were improving, and public debt falling. Nonetheless, it can be argued that higher vulnerability countries—where growth was driven by domestic demand booms—have benefitted more in terms of the tax revenue collection than their export-oriented counterparts. As the policymakers failed to fully appreciate the cyclical nature of the revenue buoyancy, government expenditures grew notably (particularly since 2004), driving a significant deterioration in structural fiscal balances and adding to fiscal policy procyclicality.¹¹ With the benefit of the hindsight, arresting the buildup of external vulnerabilities would have required a tighter fiscal stance from both demand-management and cyclical points of view.

III. JOINT DETERMINATION OF ECONOMIC GROWTH AND EXTERNAL VULNERABILITY

The evidence from the previous section suggests a link between the economic growth and the buildup of external vulnerabilities. Therefore, there seems to be a case to *define economic growth model as a joint outcome of the economic growth and external vulnerability*. The significant heterogeneity among countries in initial conditions, policy stances, and external conditions, even between the countries of the similar vulnerability level, begs the question of whether it is possible to identify more systematically the specific factors that influence determination of the growth model. Against this background, this section studies the evolution of growth-vulnerability outcomes in the sample and estimates a model linking the probability of a specific growth-vulnerability outcome to a number of explanatory variables, with a view to evaluate their relative importance in defining growth performances.

A. Growth-Vulnerability Nexus

The wide spectrum of growth models pursued in Central and Eastern Europe can be described in terms of joint growth-vulnerability outcomes. Applying the hierarchical cluster analysis to vulnerability indicators (current account deficit and external debt, both expressed in percent of GDP) and economic growth rates (in percent) on a year-by-year basis helps to trace the evolution of growth models in the sample (Figure 7). To keep things

¹¹ Rahman (2010) and Bakker and Gulde (2010) provide extensive discussion of the fiscal policy stance in Central and Eastern European countries during the boom years.

Figure 7. Growth-vulnerability track record

		2000	2001	2002	2003	2004	2005	2006	2007	2008
ALB	Growth	2	2	2	2	1	1	1	1	2
ALB	Vulnerability	1	1	1	1	1	1	1	1	1
BGR	Growth	2	2	2	2	2	1	1	1	2
BGR	Vulnerability	2	2	2	3	2	2	2	3	3
BIH	Growth	2	2	2	1	2	1	1	1	2
BIH	Vulnerability	1	2	2	3	1	2	1	2	2
BLR	Growth	2	2	2	2	2	2	2	2	2
BLR	Vulnerability	1	1	1	1	1	1	1	1	1
CZE	Growth	1	2	1	1	1	1	1	1	1
CZE	Vulnerability	1	1	1	1	1	1	1	1	1
EST	Growth	2	2	2	2	2	2	2	1	1
EST	Vulnerability	2	2	2	3	3	3	3	3	3
HRV	Growth	1	2	2	2	1	1	1	1	1
HRV	Vulnerability	2	2	2	3	3	2	2	2	2
HUN	Growth	2	2	2	1	1	1	1	1	1
HUN	Vulnerability	2	2	2	3	2	2	3	3	3
LTU	Growth	1	2	2	2	2	2	1	2	1
LTU	Vulnerability	1	2	1	2	1	1	2	2	2
LVA	Growth	2	2	2	2	2	2	2	2	1
LVA	Vulnerability	2	2	3	3	3	3	3	3	3
MDA	Growth	1	2	2	2	2	2	1	1	2
MDA	Vulnerability	3	3	3	3	2	2	2	2	2
MKD	Growth	1	1	1	1	1	1	1	1	2
MKD	Vulnerability	2	2	1	2	1	1	1	2	2
MNE	Growth	1	2	1	1	1	1	1	2	2
MNE	Vulnerability	.	.	.	1	1	1	1	2	2
POL	Growth	1	2	1	1	1	1	1	1	2
POL	Vulnerability	1	1	1	2	1	1	1	2	2
ROM	Growth	1	2	2	2	2	1	1	1	2
ROM	Vulnerability	1	1	1	1	1	1	1	2	2
RUS	Growth	2	2	2	2	2	1	1	2	2
RUS	Vulnerability	2	2	1	2	1	1	1	1	1
SRB	Growth	2	2	2	1	2	1	1	1	2
SRB	Vulnerability	3	3	3	3	2	2	2	2	2
SVK	Growth	1	2	2	2	1	1	1	2	2
SVK	Vulnerability	2	2	2	2	2	2	2	2	2
TUR	Growth	2	1	2	2	2	2	1	1	1
TUR	Vulnerability	1	2	2	2	1	1	1	1	1
UKR	Growth	2	2	2	2	2	1	1	2	1
UKR	Vulnerability	2	2	1	2	1	1	1	2	2

	Cluster:
Growth:	2 High
	1 Low
Vulnerability:	3 High
	2 Medium
	1 Low

Note: Vulnerability clusters are based on current account deficit and external debt.

tractable in terms of the number of the analyzed growth models (joint growth-vulnerability outcomes), three vulnerability (3-high, 2-medium, and 1-low) and two growth (2-high and 1-low) clusters are identified in the sample for each year. Thus, evolution of a growth model in a given country can be described by six possible growth-vulnerability outcomes:¹²

$$GV_{it}=\{23, 22, 21, 13, 12, 11\}$$

While most of the countries do not exclusively fall into a single growth-vulnerability cluster throughout the sample, the “saints” (high growth and low and, perhaps, medium vulnerability) and the “sinners” (high growth and high vulnerabilities or, even worse, low growth and high vulnerabilities) of Central and Eastern Europe can be easily identified. For instance, the former group may be associated with certain spans of macroeconomic performance in Poland, Slovakia, and Turkey, while the latter group would include Estonia, Hungary, and Latvia.

B. Potential Factors Determining the Growth Model

Conceptually, the factors expected to influence the determination of the economic growth model can be divided into three categories.

- **Structural characteristics of the economy:** A country’s initial stage of convergence to EU income levels is likely to have a bearing on both the pace of economic growth and the level of external vulnerabilities. For instance, countries at early stages of convergence often experience high catch up growth and run current account deficits. These may not necessarily grounds for concern, particularly if reflecting FDI-financed investment booms or if followed by a surge in exports that leads to a normalization of initial buildup of external vulnerabilities back to sustainable levels. In addition, the extent of integration into global financial system and trade openness are also likely to be important features of an economic growth model.
- **Policy stance:** A country’s policy choices can be expected to have considerable impact on growth. For instance, a choice of pegged exchange rate regime may encourage overleveraging of the private sector (by reducing the currency risk premium in the interest rate term structure) and undermine competitiveness and development of the tradable sector (particularly if aggravated by exchange rate movements of main competitors). Similarly, macro-prudential regulations (including prudential limits of foreign exchange exposure, loan-to-value ratios, leverage and liquidity ratios) are likely to have a bearing on external borrowing and domestic

¹² It is important to recognize that, despite appearance, the six growth-vulnerability outcomes do not have a well-defined ordered structure. While it can be argued that the high growth/low vulnerability cluster is clearly “superior” to the low growth/high vulnerability cluster, the choice between, for example, low growth/low vulnerability and high growth/high vulnerability clusters is less obvious.

credit growth and thus the extent of fragilities engendered by boom-bust cycles.¹³ Finally, countries with underlying structural fiscal problems and oversized public sector may require high taxes, particularly on labor, which favors informal economic activities and therefore nontradables and consumption. Equally important, fiscal policy is significant for demand management and prospects of fiscal medium-term sustainability are imperative for the country's risk premium, business environment, and investor climate.¹⁴

- **External factors:** While capital inflows to emerging markets generally boost growth signaling market confidence in the fundamentals of economy and providing lower cost financing, sudden surges—caused by shifts in investors' appetite for emerging market risks and global liquidity conditions—can also complicate macroeconomic management and create financial risks. On the macroeconomic front, the surge in capital inflows may lead to exchange rate appreciation and faltering external competitiveness, possibly undermining development of the tradable sector. On the financial front, the surge in capital inflows may lead to excessive foreign borrowing and foreign currency exposures, fueling domestic credit booms and asset bubbles. In addition to the size of capital inflows, the structure of capital flows is likely to have a considerable impact on the nature of economic growth model: debt and perhaps certain forms of financial FDI may be inductive of domestic lending and consumption booms.

C. Econometric Methodology

The influence of the abovementioned factors is estimated within the framework of a multinomial logit model. The model assumes that the probability of the membership in one of the growth-vulnerability clusters ($m=11, 12, 13, 21, 22$) relative to the probability of membership in the reference high-growth/high-vulnerability cluster ($m=23$) can be modeled as follows:^{15,16}

¹³ See Ostry et al (2010).

¹⁴ Structural policy measures are also likely to be important determinants of a growth model given their influence on the business environment and investment climate. These measures are omitted from the empirical analysis, however, on account of the difficulty quantifying their impact.

¹⁵ The reference cluster is chosen to facilitate interpretation of policy implications and has no bearing for the model estimation implemented by the generalized linear latent and mixed model procedure.

¹⁶ As in any choice model in a panel setting, the model may be subject to the presence of unobserved effects, including the presence of state dependence. However, this type of “country-branding” is unlikely to be excessively strong in the sample as countries frequently transited across clusters. To account for the unobserved factors, the model assumes presence of a random effect at the country level. Whether this approach is fully

(continued...)

$$\ln \frac{P(GV_{it} = m)}{P(GV_{it} = 23)} = \alpha_m + \sum_{k=1}^K \beta_{mk} X_{itk} = Z_{mit}$$

The probability of a country belonging to one of the non-reference clusters can be computed as:

$$P(GV_{it} = m) = \frac{\exp(Z_{mit})}{1 + \sum_{h=1}^{M-1} \exp(Z_{mit})},$$

and for the reference cluster:

$$P(GV_{it} = 23) = \frac{1}{1 + \sum_{h=1}^{M-1} \exp(Z_{mit})}.$$

The model specification includes a range of variables covering the abovementioned categories of factors influencing determination of the economic growth model:

- With respect to the structural characteristics of the economy, the model controls for the income per capita (in percent of the Euro Area average) and exports-to-GDP ratio, as well as indicators of trade openness (proxied by the sum of exports and imports of goods and services) and financial openness (proxied by the sum of external assets and liabilities), also expressed in percent of GDP.¹⁷
- In terms of policy stance, the model includes overall fiscal balance (in percent of GDP), private credit growth (in percent), and the exchange rate regime (based on the Fund's AREAER classification).

successful to account for the unobserved effects—completely eliminating potential for the presence of the parameter bias—is an empirical question that lies outside of the scope of this paper (see Abramson et al, 2000).

¹⁷ Jones and Olken (2005) show that changes in both exports-to-GDP and trade openness (exports plus imports-to-GDP) are positively associated with up-breaks in economic growth. Increasing importance of exports may signal the efficiency gains arising from cross-sector reallocation of factors toward the country's comparative advantage. Increasing trade openness may signal increase productivity through increased scale economies, enhanced technology spillovers, and efficiency improvements. But it may also reflect growth-subtracting spillovers from buoyant domestic consumption.

- External factors are proxied by the ratios to GDP of the net private capital flows and foreign direct investment.¹⁸

D. Estimation Results

The estimated parameter values for each of the growth-vulnerability cluster are shown in Table 1 and associated relative risk ratios, measuring the risk of a country being in the current cluster relative to the exposure, are reported in Table 2.¹⁹ The findings suggest that the *structural characteristics of the economy* are key to high and sustainable growth.

- **The degree of external financial openness is shown to be an important determinant of the growth model, particularly along the vulnerability dimension.** More moderate levels of financial openness than in the referenced high-growth/high-vulnerability cluster are strongly associated with the growth models with lower external vulnerabilities, with no direct link to growth prospect deterioration (as suggested by broadly similar values of the estimated coefficients across the growth dimension of the clusters). Indirectly, however, reduced financial openness is likely to be at the expense of lower credit growth and thus lower economic growth (see below).
- **The composition of the trade openness matters for the choice of the growth model, particularly along the growth dimension.** Countries with trade openness arising from higher exports—rather than from imports—are more likely to be in high growth clusters which are also characterized by lower external vulnerabilities. Furthermore, the magnitudes of the risk ratios suggested by the model imply that returns in terms of the increased probability of moving toward a sustainable growth model are high, even in the case of a relatively small shift towards the more export-oriented model.
- **There is no strong evidence that income convergence by itself is associated with the move toward a more sustainable growth model.** In the sample, per capita income is only weakly associated with higher probability of being in the high-growth/lower-vulnerability clusters: the coefficient has the right sign but fails to be statistically significant in most model specifications. This finding is not surprising,

¹⁸ Strictly speaking, the level and the composition of capital flows to a country is a joint outcome of external factors (as it reflects global liquidity conditions), macroeconomic policies (as it reflects investors risk perceptions), and structural characteristics of the economy (as it reflects availability of business opportunities and ease of doing business).

¹⁹ Relative risk ratio measures the risk of a country being in the current cluster relative to the exposure (one unit increase in the underlining variable): $RR = P(GV=ij)/P(GV=23)$. The relative risk ratio of less (greater) than one suggests that the current growth-vulnerability cluster is less (more) likely than the reference cluster.

however, as evidence from the region suggests that normalization of external vulnerabilities in the high growth environment is preconditioned on a strong structural reform record, surge in FDI, and large expansion of the export sector.²⁰

The econometric results also suggest that the authorities' *policy stance* and *external factors* have considerable bearing on the choice of the growth model.

- **There is strong empirical evidence that fiscal prudence goes hand-in-hand with growth models associated with lower external vulnerabilities.** Keeping all other growth determinants constant, the model suggests that countries with larger fiscal surpluses (or smaller deficits) are significantly less likely to run large external deficits and pile up external liabilities than their counterparts following more relaxed fiscal policies.²¹ Nevertheless, the data seem to suggest that contractionary effect of fiscal tightening may be dominating the growth-enhancing confidence effect of fiscal consolidation: magnitudes of the relative risk ratios imply that a country embarking on the path of fiscal consolidation is likely to move toward lower external vulnerability but perhaps at the cost of lower economic growth.
- **Credit growth is found to be conducive for economic growth, particularly if financed by domestic savings and channeled to export-oriented sectors.** Not surprisingly, countries with the anemic private sector credit are likely to grow slower than their peers. It is important to recognize, however, that the source the credit expansion funding is very important: as shown above, excessive financial openness often associated with the overly buoyant foreign-financed credit growth is found to be detrimental for the sustainability of the growth model. Similarly, credit booms risk spilling over into consumption growth and widening import bills, worsening the composition of the country's trade openness. Put together, these findings argue that policies need to focus on encouraging financial deepening arising from channeling domestic savings into domestic investment, particularly those that flow into export-oriented industries.

The structure and the scale of capital inflows are found to influence the choice of growth model. Surges in capital inflows—particularly if skewed toward non-FDI debt-creating flows—significantly increase probability of a country to be in the

²⁰ Slovakia exemplified a successful transition: the country, widely considered a difficult case in the 1990s, undertook sweeping structural reforms, ran high current account deficits, mostly financed by FDI, then saw a surge in exports, and current account deficits normalizing back to sustainable levels.

²¹ Bakker and Gulde (2010) argue that fiscal policy in some countries in Eastern Europe was too loose from a demand management prospective as spending was particularly high in overheating countries. Similarly, Rahman (2010) finds evidence of significant pro-cyclicality of the government expenditures in the region.

Table 1. Estimation results for the multinomial logit model

		VULNERABILITY				
		LOW	MEDIUM	HIGH		
Structure	Exports	0.19	-0.03	0.05	LOW	GROWTH
	Trade openness	-0.09	0.01	-0.04		
	Financial openness	-0.16***	-0.10***	0.04		
	Income per capita	0.11	0.12	0.05		
Policies	Overall fiscal balance	0.58**	0.08	-0.47		
	ER regime	0.28	0.01	0.73		
	Private credit growth	-0.07*	-0.04	-0.03		
External	Private capital flows	-0.15	-0.09	0.04		
	FDI	0.47**	0.42**	0.20		
	Constant	23.1***	14.86**	-13.06		
Structure	Exports	0.27**	0.25**	Reference cluster	HIGH	GROWTH
	Trade openness	-0.13*	-0.09*			
	Financial openness	-0.19***	-0.11***			
	Income per capita	0.10	-0.05			
Policies	Overall fiscal balance	0.52**	0.14			
	ER regime	-0.05	0.11			
	Private credit growth	-0.02	-0.05			
External	Private capital flows	-0.19	0.08			
	FDI	0.41	0.07			
	Constant	27.87***	18.20***			

Number of level 1 units = 141

Number of level 2 units = 17

Condition Number = 10917.446

Log likelihood = -130.12055

Variances and covariances of random

***level 2 (country_id)

var(1): 2.784e-14 (1.998e-07)

Note: Bolded parameters are statistically significant. ***, **, and * indicate significance at the 1 percent, 5 percent, and 10 percent levels of significance.

Table 2. Relative risk ratios from the estimated model

		VULNERABILITY				
		LOW	MEDIUM	HIGH		
Structure	Exports	1.21	0.97	1.05	LOW	GROWTH
	Trade openness	0.92	1.01	0.96		
	Financial openness	0.85	0.90	1.04		
	Income per capita	1.11	1.13	1.05		
Policies	Overall fiscal balance	1.78	1.09	0.62		
	ER regime	1.33	1.01	2.07		
	Private credit growth	0.93	0.96	0.98		
External	Private capital flows	0.86	0.91	1.04		
	FDI	1.60	1.52	1.22		
Structure	Exports	1.32	1.28	Reference cluster	HIGH	GROWTH
	Trade openness	0.87	0.91			
	Financial openness	0.83	0.89			
	Income per capita	1.10	0.95			
Policies	Overall fiscal balance	1.68	1.15			
	ER regime	0.95	1.12			
	Private credit growth	0.98	0.95			
External	Private capital flows	0.83	1.09			
	FDI	1.50	1.07			

Note: Bolded ratios are statistically significant.

referenced high-growth/high-vulnerability cluster, reflecting high risks of faltering competitiveness and consumption-driven over-indebtedness. These results suggest that in the environment of reviving of capital flows to emerging markets, the macroeconomic management needs to focus on improving the attractiveness of the economy for strategic long-term investors (including through greater exchange rate flexibility and structural reforms) and design policies (including prudential and tax policy measures) channeling inflows and domestic lending to the tradable sector.

IV. BEYOND THE CRISIS: TWO CASE STUDIES

To gain further insight into the post-crisis growth prospect in Central and Eastern Europe, it may be helpful to identify the needed changes that would foster development of a sustainable growth model in countries with different growth strategies. To this end, analyzing pre-crisis (as of end-2008) characteristics of growth models in Slovakia and Croatia offer an interesting insight. The two countries with roughly similar income levels have pursued very different growth strategies (Table 3):

- Slovakia's economy grew rapidly, averaging about 7.5 percent during the five years preceding the crisis. This growth relied heavily on tradable sector, which benefitted from large FDI inflows on the back of large scale privatization program and efforts to revamp business climate (see Box 5 in IMF, 2010). The structure of public spending was managed to free room for public investment and improving infrastructure.²² Notable credit growth—mainly in local currency—has been largely financed by high domestic savings, which allowed high investment rates without accumulating large external imbalances. Slovakia's pre-crisis current account deficit was modest (by regional standards), about 6 percent of GDP, and external debt stayed under 55 percent of GDP.
- Croatia's economy registered a respectful, but notably more moderate, pace of economic development—about half of Slovakia's growth. In the face of increasingly large capital inflows, the policies aimed to lessen the imbalances although limitations soon became evident: prudential and regulatory measures were only partially effective in restraining strong credit demand and the fiscal stance lacked sufficient force to ease demand pressures (see IMF, 2009).²³ While not capable of fully

²² IMF staff estimates that the ratio of spending on public wages and social transfers to public investment averaged 3.5 in Slovakia during 1995-2002, compared to about 6.5 in Croatia during 2002-07.

²³ With over 90 percent of banking system being foreign owned, certain prudential measures (e.g., introduction of marginal reserve requirement rate) encouraged parent banks to fund their Croatian subsidiaries through beefing up their equity rather than by debt financing. This raised banking system buffers and, to some extent, moderated the pace of external debt accumulation. On the other hand, bank credit ceiling were only partially effective in limiting private sector credit growth as best corporate clients shifted to direct cross-border financing.

offsetting overheating pressures, leaning against the wind seemed to have produced some tangible payoffs: as of 2008, the private sector credit growth was contained at about 10 percent per annum and the pre-crisis current account deficit and external debt—albeit rapidly rising—peaked at 9 percent of GDP and 81 percent of GDP, respectively.

Table 3. Slovakia and Croatia: Pre-Crisis Characteristics

		Slovakia, 2008	Croatia, 2008
Vulnerability, Growth	Current account balance	-6	-9
	External debt	55	81
	Growth (5-year average), %	7.4	4.2
Structure	Exports	82	42
	Trade openness	165	92
	Financial openness	130	159
	Income per capita, EA=100	41	36
Policies	Overall fiscal balance	-2	-1
	ER regime, AREAER	4	3
	Private credit growth, %	15	12
External	Private capital flows	5	10
	FDI	3	6

Note: In percent of GDP, unless indicated otherwise.

A series of illustrative simulations is conducted to gauge the extent to which shifts in the structure of Slovak and Croatian economies would facilitate the development of high-growth/low-vulnerability growth model. First, the estimated parameters and the pre-crisis values of the model variables are used to construct the baseline predicted probability of being in each of the six growth-vulnerability clusters. Second, sequentially adding the impact of the changes in individual variables on the predicted probability of different growth-vulnerability clusters, the analysis attempts to find a feasible combination of the growth model determinants that would increase the likelihood of a transition to a sustainable growth model.

Figure 8. Slovakia: Predicted Probability of Growth-Vulnerability Clusters

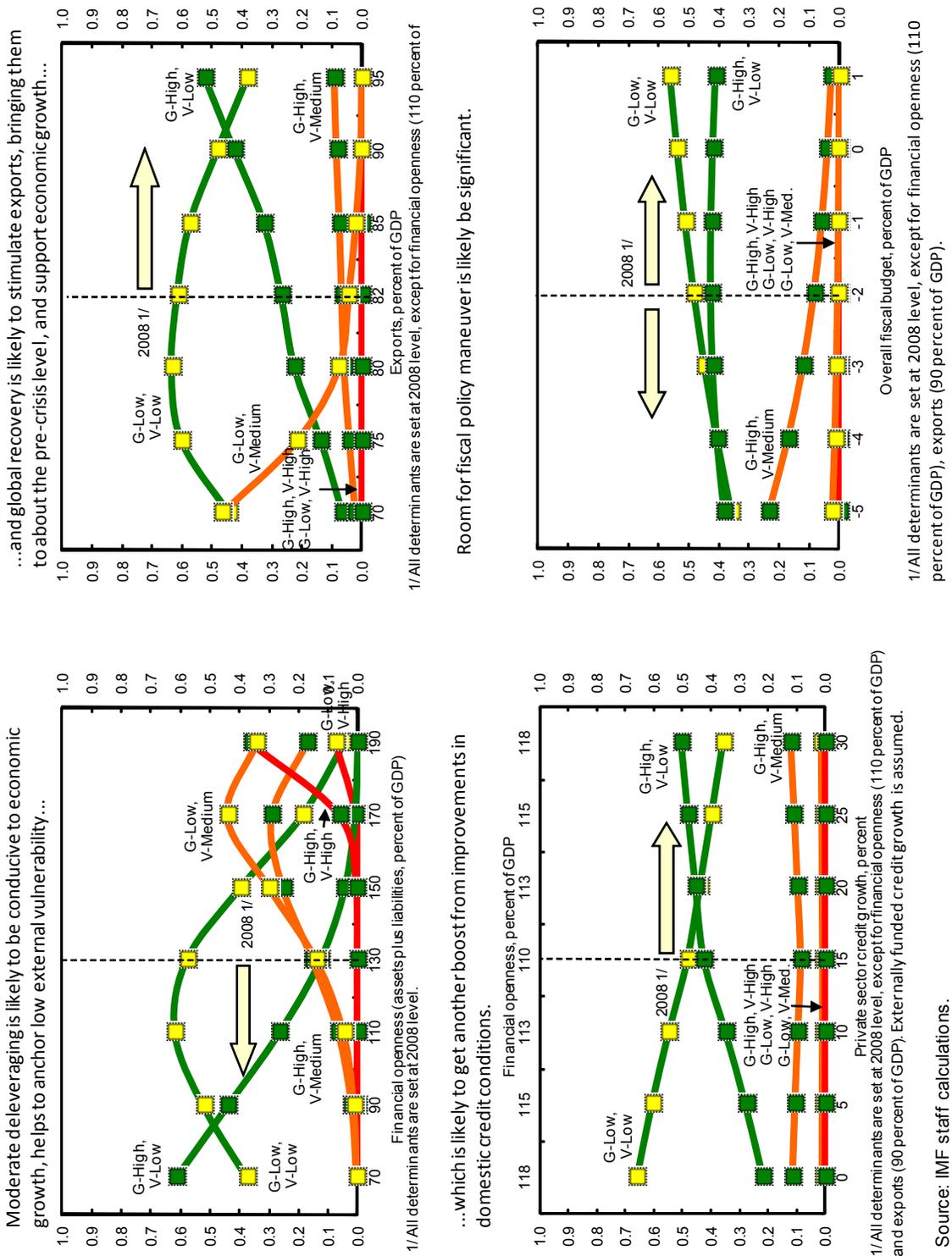
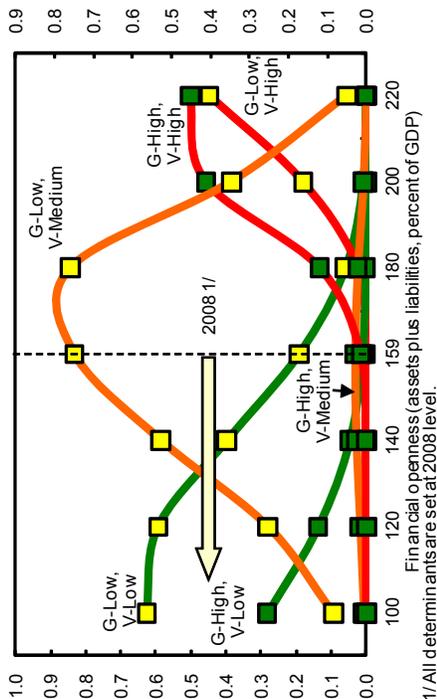
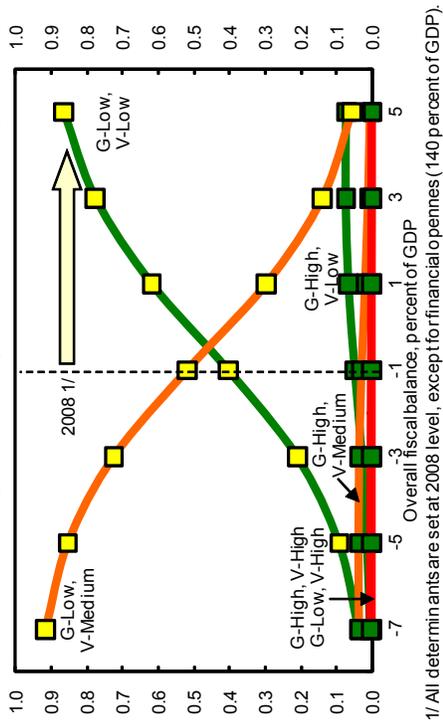


Figure 9. Croatia: Predicted Probability of Growth-Vulnerability Clusters

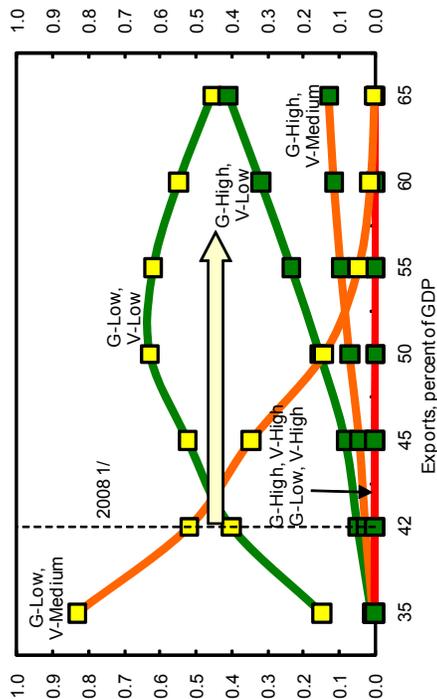
Moderate deleveraging is likely to be conducive to economic growth, contains vulnerability...



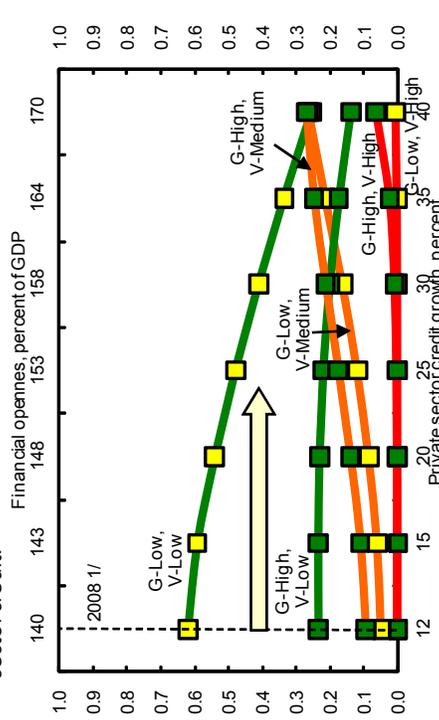
...and fiscal consolidation is likely to be effective in restraining external vulnerability; fiscal slippages are likely to be costly.



Boosting exports is likely to generate large growth dividends, reduce imbalances...



...which can be done by channeling resumed inflows into tradable sector credit.



1/All determinants are set at 2008 level, except for financial openness (140 percent of GDP).

1/All determinants are set at 2008 level, except for financial openness (140 percent of GDP) and exports (55 percent of GDP). Externally funded credit growth is assumed.

Source: IMF staff calculations.

An important point to note is that simulations discussed in this section are partial in their nature and should not be taken literally. As such, conclusions below need to be interpreted as indications of the general direction for policy formulation, rather than the quantitative goal posts. With this important caveat in mind, the following observations highlighting the differences in countries' pre-crisis initial positions are worth noting.

The estimated model suggests that Slovakia appears to already have many of the pre-conditions needed to facilitate development of a high growth/low-vulnerability growth model.

- *Moderate external deleveraging is likely to be conducive to growth and would help anchor external vulnerability at the low level* (Figure 8, left upper chart). The relatively high estimated probability of low-vulnerability clusters (at the 2008 level of model determinants) suggests that Slovakia's has been on the right path to contain external vulnerabilities. Further moderate shrinkage of the external balance sheet is likely to be highly conducive for economic growth: the estimated probability of high-growth/low-vulnerability cluster is rising rapidly for even moderate reduction in financial openness.
- *The growth is likely to be supported by global economic recovery, which would stimulate exports* (Figure 8, right upper chart). With some reduction in financial openness (i.e., external deleveraging), rebound of global economic growth is likely to further boost Slovakia's (already high) export-to-GDP ratio, likely bringing it closer to its pre-crisis level (about 90 percent of GDP) and yielding high growth dividends: the estimated probability of high-growth/low-vulnerability cluster becomes dominant for export-to-GDP ratios above 90 percent of GDP.
- *The economic growth is also likely to get another boost from improvements in domestic credit conditions* (Figure 8, left lower chart). While Slovakia experienced healthy credit growth of 15 percent in 2008, this level is still somewhat lower than the average credit growth of about 20 percent in the recent years, likely reflecting the initial impact of the global financial jitters on the investor confidence and banks' willingness to extend credit. As global attitude towards risk improves, the flow of credit to the economy is also likely to increase somewhat, adding an extra boost to economic growth: the estimated probability of high-growth/low-vulnerability cluster is quickly becoming dominant for even small increase in credit growth. As much of the banking sector credit funding already comes from domestic sources, the impact on external vulnerability is likely to be very limited.
- *The room for countercyclical fiscal policy maneuver is likely to be ample* (Figure 8, right lower chart). While fiscal consolidation would be somewhat contractionary: running fiscal surpluses increases the estimated probability of low growth cluster; but the impact is likely to be rather small as suggested by persistently high probability of high growth cluster for a wide range of fiscal positions. At the same time, fiscal

loosening would be only moderately supportive of economic growth and is unlikely to rapidly aggravate external vulnerabilities: running high fiscal deficits increases the estimated probability of high growth, without a clear evidence of a negative feedback loop to external vulnerability.

The estimated model suggests that to the extent that Croatia's initial external vulnerabilities and bias toward non-tradable sector are more pronounced, fostering development of a more sustainable growth model in Croatia would require a more concerted policy effort.

- *Moderate external deleveraging is likely to have a significant return in terms of reducing external vulnerabilities and establishing economic environment conducive for growth* (Figure 9, left upper chart). The estimated probability of low vulnerability clusters increases quickly, even for a rather moderate reduction of financial openness. In the nonlinear world of the estimated multinomial logit model, this level of financial openness is likely to be conducive for economic growth since the marginal impact of other determinants is likely to be more pronounced.
- *Fiscal consolidation would need to be a cornerstone of the external adjustment* (Figure 8, right upper chart). At the minimum, maintaining the pre-crisis stance of fiscal policy (general government fiscal deficit of about 1 percent of GDP) is likely to be supportive of restraining external vulnerabilities. In addition to aggregate demand management effect, fiscal consolidation is also likely to improve business environment and facilitate resumption of capital inflows. In contrast, fiscal slippages are likely to be costly, as larger fiscal deficits are estimated to increase probability of low-growth/medium-vulnerability cluster.
- *The policy challenge would be to channel renewed capital inflows into the tradable sector investment* (Figure 9, left and right lower charts). If successful, the strategy of funneling resources to boosting export growth is likely to generate large growth dividends and buttress normalization of the external imbalances: the probability of high-growth/low-vulnerability and high-growth/medium-vulnerability clusters increases significantly for higher export-to-GDP ratios and for higher rates of private sector credit growth, even if the latter is also associated with some expansion of the external balance sheet.

V. POLICY IMPLICATIONS

The structure of the economic growth matters for its sustainability. Perhaps the most important lesson of this analysis is related to the fact that a fine balance between domestic demand-driven and export-driven models is key to sustainability of economic growth. Since over the last decade growth in most of Central and Eastern European countries with heightened external vulnerabilities has been driven by large absorption booms, a significant

rebalancing towards greater reliance on tradable sectors is needed for fostering sustainability of economic growth.

Rebalancing the growth structure towards greater reliance on exports would require boosting external competitiveness, a challenging task for countries with strong preferences to fixed exchange rate regimes.²⁴ Enhancing the profitability of tradable sectors may prove to be challenging in the environment where large foreign-currency balance sheet vulnerabilities make exchange rate readjustments difficult. While traditional policy recommendations of improving business environment through reducing corruption and red tapes still hold, they are unlikely to be sufficient to significantly alter the growth strategy of the past decade. Boosting external competitiveness is likely to also require a prolonged period of internal devaluation, involving policies aimed at reducing input costs for tradables.²⁵ These may entail competitiveness-enhancing income policies relying on negotiations of wage restraints in the formal parts of the economy in return for the expectation of enhanced job creation.²⁶

Advancing exports may also require unconventional policy formulation. Improving profitability and attractiveness of the tradable sectors may require measures addressing coordination failures and poor institutional infrastructure, which could require some rethinking of the permissiveness of certain policies.²⁷ As suggested by the EBRD, directly subsidizing tradable sector is likely to be risky. The policies should instead target *building of sector-specific capabilities* (e.g., loosening financing or infrastructural constraints) and *improving the sector-specific operational environment* (e.g., government investments in development of specialized industrial or professional skills and investments in trade infrastructure).^{28,29}

Fostering sustainable growth model would require a delicate balance between relying on foreign capital and promoting domestic savings. While renewed capital inflows would provide lower cost financing, they may also subject economic growth to global financial shocks, contribute to a buildup of external vulnerabilities, and complicate macroeconomic

²⁴ Development of the appropriate policy mix for individual countries lies outside of the scope of this paper. It will depend critically on the specific circumstances of each country, including potential constraints that may arise from the memberships in the EU and the WTO.

²⁵ The use of targeted reductions of tariffs on intermediate inputs—an option for reducing input costs for tradables—in some countries may be limited by a need to harmonize the tariff structure with the European Union.

²⁶ In countries where the social partnership with labor unions in the private sector is difficult to institute, wage cuts in the public sector would have to lead the way, envisaging demonstration effects for the private sector.

²⁷ See Rodrik (2009) for a discussion of a need for unconventional policy formulation.

²⁸ EBRD (2008) argues that increased government interventions are unavoidable in the aftermath of the crisis, but, in doing so, the focus should be on preserving market incentives and transparency.

²⁹ See Klemm (2009) for a discussion of benefits and risks of using tax incentives.

management. Greater domestic savings would not only contribute to mitigation of external vulnerabilities (by slowing down domestic consumption) but also make domestic financial system more resilient to swings in investor sentiment.

Prudential and macroeconomic policies will have to be more proactive in responding to renewed capital inflows. While the rebound in capital flows to emerging markets is a welcome development, large inflows can pose challenges for economic management and/or financial stability. The right policy mix will depend on each country's circumstances, including the nature of the capital inflows, as well as domestic policy considerations. Policymakers have a number of tools at their disposal: they can allow the currency to appreciate; accumulate more reserves; adjust fiscal and monetary policies; and strengthen prudential rules to prevent excessive risk in the financial system. In some circumstances, capital controls may be a legitimate component of the policy response to surges in capital inflows.³⁰ In addition to the traditional aggregate demand management role, the focus of the policymakers needs to be on finding a way to channel these inflows into investment in the export-oriented industries. But as the effectiveness of domestic policies in the context of a small open economy is likely to be limited, a coordinated effort demanding enhanced international coordination of macroeconomic and prudential policies is warranted.

³⁰ See Ostry et al (2010).

APPENDIX I: MULTIVARIATE HIERARCHICAL CLUSTER ANALYSIS

In the context of this paper, cluster analysis is used to classify a set of countries into two or more mutually exclusive unknown groups based on combinations of interval variables (e.g., external vulnerabilities or economic growth). The goal of cluster analysis is to organize countries into groups while maximizing the degree of similarity within the group and minimizing similarity across groups.³¹

Hierarchical clustering creates a hierarchy of clusters which may be represented in a tree structure (dendrogram). The root of the tree consists of a single cluster containing all observations, and the leaves correspond to individual observations. The dendrogram plots the sequential linkage between countries according to the distance measure between those observations at the point of linkage. In this setting, the distance along the vertical axis determines the similarity/dissimilarity of different clusters. Inspection of the dendrogram can be used to determine whether the sample is clustered, and if so how many clusters there are and which countries are in each cluster.

The Ward Method, used in this paper, is generally regarded as very efficient even though it tends to create clusters of small size.³² It attempts to minimize the sum of squares of any two hypothetical clusters that can be formed at each step. The dissimilarity measure, best known as squared Euclidean distance, is computed as:

$$L2squared = \sum_{k=1}^p (x_{ki} - x_{kj})^2,$$

where x_{ki} denotes the value of observation i for variable $k=1 \dots p$.

³¹ See Everitt and Dunn (1991) for a detailed discussion on the use of hierarchical clustering in applied multivariate data analysis.

³² Alternative linkage methods (e.g., complete, centroid, and group-average) were also tested and generally produced similar groupings of the countries.

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